



For Immediate Release

Zurich, February 27th, 2018

dacadoo releases newest version of its geolocation walking game

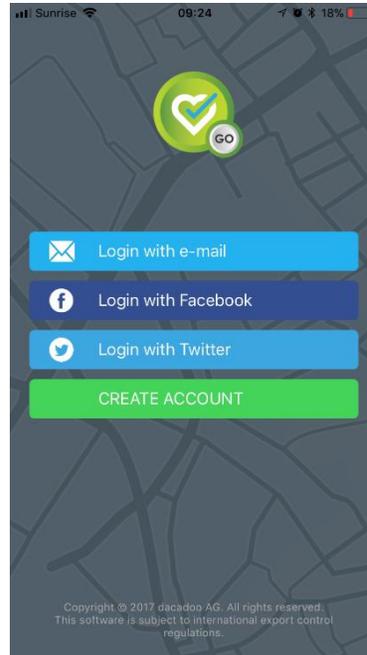
Zurich, Switzerland – The Swiss digital health company dacadoo launches its newest version of the geolocation walking game dacadoo GO, accessible via mobile apps for iPhone and Android smartphones.

dacadoo is a global healthtech and insurtech company that is driving the digital transformation in healthcare. It develops and operates the award-winning dacadoo health engagement platform that helps individuals actively manage and improve their health in an easy and fun way. To encourage users to remain active and healthy, the company applies motivational techniques from online games, collaborative features from social networks, A.I.- and rule-based automatic feedback along with the patented dacadoo Health Score to better understand and improve their health.

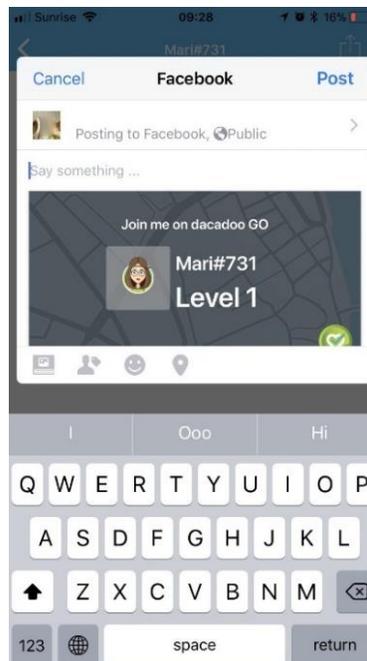
In addition to the holistic health engagement platform, dacadoo launched a geolocation walking game last year. dacadoo GO is accessible via mobile apps for iPhone and Android smartphones and is offered to enterprise partners globally who are looking for a market entry product focused around walking, as well as directly to end users. Please find attached an infographic explaining how dacadoo GO works.

The company announced today the release of its newest version of dacadoo GO with a series of new features and improvements. Highlights of this new release are described below:

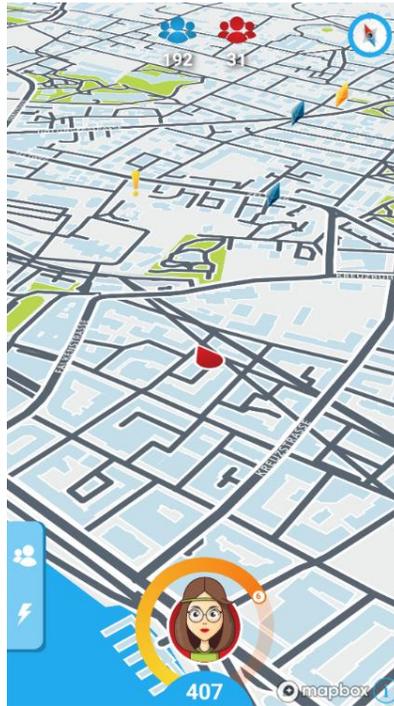
- Facebook and Twitter support for login and playing with friends: Players can use their existing Facebook and Twitter accounts to log into dacadoo GO.



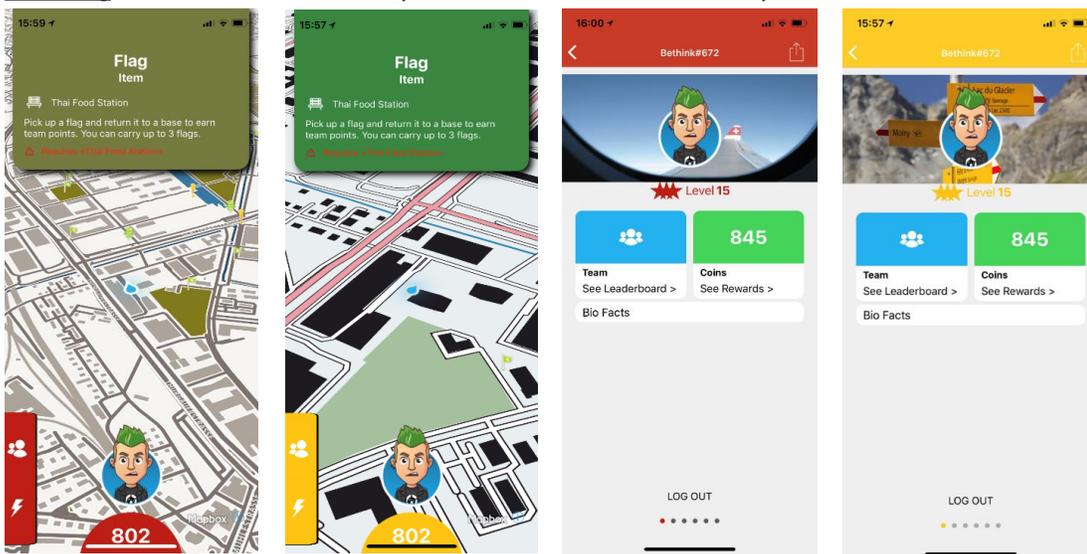
- Content sharing: Players can share their avatar, daily steps, level, Walk Score, accomplishments, location and standing of the team battle on any sharing-enabled app including WhatsApp, Facebook and Twitter. Each player is in full control of what he or she is sharing.



- Improved map with compass and street names: A compass and street names have been added to enhance the utility of the map.



- Walking statistics: The walking statistics compare the steps taken by the player with other players in the same city, country, or Walk Score range, providing the user with a personal benchmark.
- Branding: dacadoo GO is now fully brandable for dacadoo enterprise clients.





Peter Ohnemus, founder and CEO of dacadoo, proudly commented: “dacadoo GO is targeted at younger user populations such as generation X and Y but can of course be played by users of all age groups. Version 1.1 contains not only multiple improvements on existing features and usability based on user feedback but also introduces new features which will help increase our user engagement!”.

About dacadoo

dacadoo is a global technology company and innovative business partner that is driving the digital transformation in healthcare. Based in Zurich, Switzerland, dacadoo strengthens health and wellbeing through active engagement and artificial intelligence. dacadoo develops and operates a mobile-first digital health engagement platform that helps people live healthier, more active lives through a combination of motivational techniques from behavioral science, online gaming and social networks, as well as artificial intelligence and automated coaching. Based on over 200 million person-years of clinical data, its patented, real-time Health Score makes health individually measurable, which provides users with a unique engagement experience, while also offering dacadoo’s enterprise customers an effective way to measure the true health impact of wellness programs. Available in 13 languages, dacadoo’s technology is provided as a fully branded, white-label solution or it can be integrated into customer products through its API. dacadoo's customers include health and life insurance companies, health & wellness service organizations as well as large and mid-sized employers for health promotion in the workplace. For more information visit www.dacadoo.com.

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