



Press Release

June 3rd, 2015

dacadoo gets funding from Samsung Venture Investment Corp and several private investors

Zurich, Switzerland - The privately-held Swiss digital and mobile health company dacadoo announces today that it completed its Series-A capital increase with investments from Samsung Venture Investment Corp and several private investors from Europe and USA.

dacadoo, an innovator in digital health technology, developed and operates its online, mobile dacadoo health engagement solution with its unique, patented dacadoo Health Score, that enables individuals to track their health and well-being in an easy and fun way on their smartphones or the web, using gamification and collaborative features as well as personalized feedback to engage its users to remain active.

The multiple award winning company announces today that it successfully closed its Series A capital increase with investments by Samsung Venture Investment Corp as well as several private investors from Europe and USA. The financing will primarily be used to fund the next stage of growth of the company.

"I am very happy to conclude this important round and welcome our new shareholders with such respected partners such as Samsung Venture Investment Corp, who are well connected in this emerging mobile health industry" commented Peter Ohnemus, founder and CEO of dacadoo.

About dacadoo

The dacadoo mobile health engagement solution enables individuals to track, manage and benchmark their health and wellbeing in an easy and fun way on their smartphones. dacadoo calculates a personal Health Score, a scientifically calculated number from 1 (low) to 1,000 (high). The score works as an indicator and moves up or down in real-time, depending on how body values, emotional wellbeing and activities (exercise, nutrition, stress and sleep) change. To help individuals remain engaged, motivation techniques from behavioral science and online games, social and collaborative features from social networks, and personalized feedback are applied. The award-winning company is working with strategic partners from the various key industry segments to bring this solution to the global mobile health market. dacadoo has its headquarters in Zurich, Switzerland. More information on: www.dacadoo.com

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