



News

Blog



## Matching researchers and startups to entrepreneurs: 'Meet Your Co-founder'

(Dutch version)

On April 11th, **UtrechtInc** and **Climate-KIC** co-organise **MYC: team up for impact** to accelerate innovations on their way to the market. Plenty of (future) startups, researchers, and knowledge institutes, have the ambition to develop their innovative solutions into a real business success. This process, however, requires crucial entrepreneurial experience which is often missing. During the MYC event, all parties will meet and discover in brief sessions whether there is a match to form a team. The main goal is to transform prototypes, propositions or scientific research into market ready business concepts that contribute to a healthy climate and society.

**Complementary teams**

Both UtrechtInc and Climate-KIC have supported many startups. They recognize the difficulties for startups to form a complementary team. As Marcellien Breedveld says: “A scientist is not per definition an entrepreneur and an entrepreneurial talent is not always the one that comes up with bright innovative ideas. By combining those parties, they can use each other’s expertise and build a strong team. The question is: How do you find each other?” Experience from our own Climate-KIC Innovation Projects tells us that excellence on the technical side of innovation does not guarantee a successful business case. An entrepreneurial mindset is essential to bring these innovations to the market.

## **Speed dating**

To fulfill this need, UtrechtInc and Climate-KIC co-organise a matchmaking event on April 11th. Startups, researchers and members of our project teams will demonstrate their innovations on a market place and discuss the possibilities of taking the business propositions to the market. Innovators with (future) startups can apply for this event to discover interesting entrepreneurial leads. On the other hand, professionals in Business Development, Finance, Sales, Marketing, Operations and IT can pursue new challenges. Via speed dating and pitches they can get in touch and potentially form a strong team. During (and after) the MYC event, UtrechtInc and Climate-KIC support the innovators and entrepreneurial co-founders to determine their shared future.

## **Success story**

Last year’s MYC event, proved to be the starting point for startup company ‘Office Vitae’. Their aim is to create healthy offices to restore the vitality of employees. At this moment, Office Vitae is busy redesigning offices for TU Delft.

## **About MYC-team up for impact**

11 April | 17:30 – 20:00 | Venue: Padualaan 8, 3584 CH Utrecht | H.R. Krugtgebouw, 1st Floor

## **Applications**

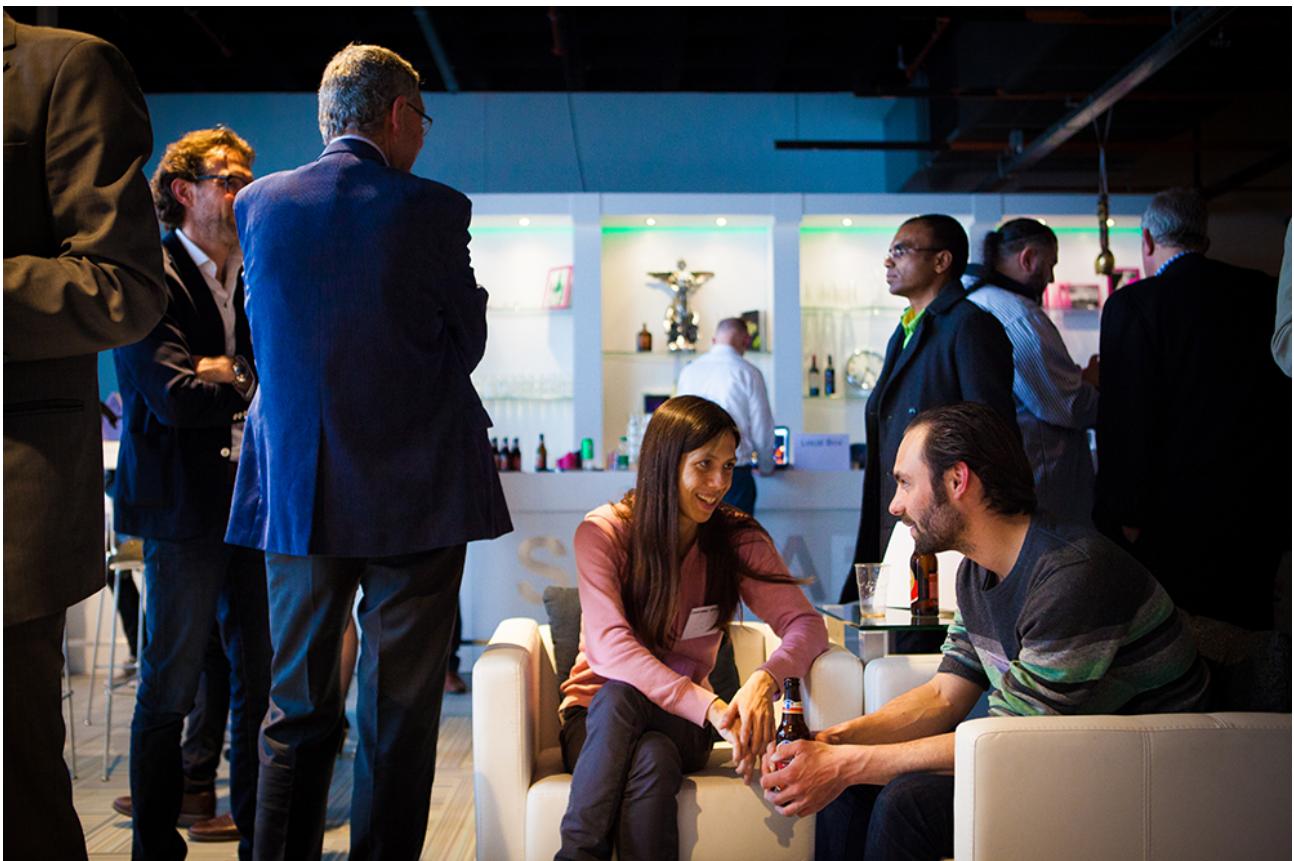
To apply, click [here](#).

## **More information**

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## **UtrechtInc**

**UtrechtInc** is the incubator for **Utrecht University**, **UMC Utrecht** and **Hogeschool Utrecht** that supports researchers, alumni and entrepreneurs to successfully start their companies. Within the fast-paced startup **program** entrepreneurs build a scalable business model and a working product, they win paying customers and gather their founding team. Next to content-based acceleration programs, UtrechtInc also offers financing, offices, a co-working space, coaching and a startup community. Focus areas are E-health, E-climate and E-learning.

[www.utrechtinc.nl](http://www.utrechtinc.nl)

## **About Climate-KIC**

Climate-KIC is the largest European network to tackle climate change and realise climate and economic impact. The Climate-KIC Accelerator supports cleantech start-ups to accelerate their business. We offer training, coaching and financial support in a 3-stage programme. At the end start-ups are delivering their product to their first customers and are ready for investors.

In addition, Climate-KIC funds Innovation Projects where science, business and government work together to create new cleantech solution in the area of Urban Transition, Sustainable Land Use, Decision Metrics and Finance and Production Systems. The Education Programme supports students and professionals to develop an entrepreneurial attitude to create a new generation of Climate Innovators and Change Agents.

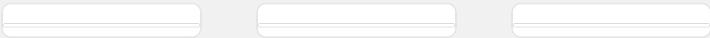
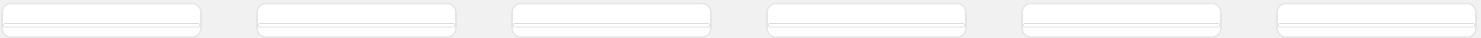
[www.climate-kic.org](http://www.climate-kic.org)

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#### ABOUT UTRECHTINC

Business incubator UtrechtInc accelerates the growth of early stage (IT) startups during their first years of existence. We have created an ecosystem for startups to build innovative products, develop teams, attract funding and grow a successful business. Since 2009 we have supported and guided over 100 startups in Utrecht.

## Partners



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