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## UIB and Bosch ASEAN win the 2020 Singapore International Chamber of Commerce (SICC) Awards for Most Scalable Collaboration

At Wednesday night's fifth annual SICC Awards (held virtually this year), the Chamber recognized UIB and Bosch as Singapore's champions of collaborative innovation for their Bosch Assist personal assistant that can talk to buildings.

**Singapore (November 19, 2020)** — Conversational AIoT company UIB today announced that [UIB](#) and [Bosch ASEAN](#) were named the winners of the 2020 Singapore International Chamber of Commerce (SICC) Awards in the “most scalable collaboration” category with their entry “Bosch Assist” at the fifth annual SICC Awards Ceremony and Gala, held virtually this year and graced by Guest-of-Honor Mr. Chee Hong Tat, Singapore Senior Minister of State, Ministry of Foreign Affairs and Ministry of Transport. Powered by UIB's conversational AIoT platform, Bosch Assist is a personal assistant that can talk to buildings — i.e., Bosch cameras, sensors, facilities, building management software, etc. — to seamlessly bridge the gaps between buildings' technology, people, and processes.

UIB CEO Toby Ruckert said, “While success is often celebrated in an instant and appears to have happened overnight, real innovation needs loyal, long-term committed partners for such transformative solutions to see the light of day. What we typically don't see is the much-needed support (frontend and backend) to make this happen: customers who are willing try something new, senior management who is willing to take a risk (and try something different), and most important of all, the associated team members, without whom this wouldn't have been possible.”

Bosch Building Technology Division Director of Sales ASEAN [Michael Goh](#) said, “[Bosch Assist](#) allows stakeholders of a building to have conversations with buildings’ smart, connected devices. Bosch Assist offers actionable insights, real-time notifications, and services and benefits to users, facilities management operators, building owners, device manufacturers, and other stakeholders.”

Concluded Ruckert, “UIB and Bosch saw a gap in the PropTech and facilities and building management solutions markets in Singapore and internationally. While there is no shortage of standalone hardware that system integrators can pull together for property owners who want the benefits of digital transformation, there was no single ‘smart building’ solution that offered best-in-class hardware, platform, interoperability with multiple manufacturers’ products (as every building has sensors, systems, equipment, and software from many different vendors). There is also a lack of a single, conversational interface that works with any connected device or system with an API, any communications channel (including WhatsApp), any language, voice, and text, and with any Natural Language Processor Artificial Intelligence (AI).”

Designed to recognize, celebrate, and learn from the commercial collaborations between companies that work together to innovate to create new products and services and/or resolve barriers to capacity growth, the SICCA Awards recognized UIB and Bosch on Wednesday night as Singapore’s champions of collaborative innovation.

Chat with UIB’s technology now on our website at [uib.ai](http://uib.ai) and contact us at [info@uib.ai](mailto:info@uib.ai) to learn more about Bosch Assist and how UIB’s conversational AIoT platform powers smart facilities management (FCM) and other conversational solutions.

## **About UIB**

UIB makes human to machine (H2M) communications simple.

With UIB’s conversational AIoT platform’s Messaging Solution Provider (MSP) APIs, our customers build AI-powered chatbots, virtual assistants, and unified chat solutions (including conversational interfaces) for customer service, e-commerce, facilities management, and smart home device manufacturers. UIB is a WhatsApp Business Solution Provider (BSP).

Our unified chat solutions combine:

- AI + Human Intelligence (HI)
- AI + Devices/Systems

- AI + HI + Devices/Systems

UIB customers can use natural language text and voice on over 30 messaging platforms (i.e., social media chat and messaging apps, smart speakers, VirtualHumans™, and robots) and connect to both IoT devices (i.e., lights, appliances, sensors, cameras, HVAC, etc.) and software systems (i.e., ERPs, telco service provisioning systems, and facilities management platforms). Owning the entire IP-protected messaging + AI + IoT technology stack, UIB provides both on-premise and cloud-based, SaaS implementations.

Chat with UIB's technology on our website now at [uib.ai](http://uib.ai).

## **About Bosch ASEAN**

### **About Bosch in Southeast Asia and Singapore**

Robert Bosch (South East Asia) Pte Ltd is a regional subsidiary of the Bosch Group, representing the Group's interests in Southeast Asia, where it is currently present in all ASEAN member countries. Business operations in these countries report to Robert Bosch (Southeast Asia) Pte. Ltd, located in Singapore.

Bosch has been in Singapore since 1923, and is active in all the company's four business sectors of Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Asia Pacific headquarters for its Automotive Aftermarket, Building Technology and Bosch Software Innovations businesses, as well as operations for Corporate Research and Advance Engineering, and Information Technology, are part of Robert Bosch (SEA) Pte Ltd. Additional Information can be accessed at [www.bosch.com.sg](http://www.bosch.com.sg), [www.linkedin.com/company/bosch-singapore](http://www.linkedin.com/company/bosch-singapore), and [www.facebook.com/BoschSingapore](http://www.facebook.com/BoschSingapore).

### **About the Bosch Group**

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,000 associates worldwide (as of December 31, 2019). The company generated sales of 77.7 billion euros in 2019. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. Bosch employs some 72,600 associates in research and development at 126 locations across the globe, as well as roughly 30,000 software engineers.

Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), and [www.twitter.com/BoschPresse](http://www.twitter.com/BoschPresse).

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## **Video**

*[Bosch Assist](#)*

## **Images**



*Screencap from the virtual 2020 SICC Awards Ceremony and Gala with (l-r): Chairman of the Singapore International Chamber of Commerce Mr. Per Magnusson; Mr. Chee Hong Tat, Singapore Senior Minister of State, Ministry of Foreign Affairs & Ministry of Transport; and Most Scalable Collaboration Winners, Bosch Building Technology Division Director of Sales ASEAN Mr. Michael Goh and UIB CEO Mr. Toby Ruckert*



*Screencap from the virtual 2020 SICCA Awards Ceremony and Gala with Mr. Chee Hong Tat, Singapore Senior Minister of State, Ministry of Foreign Affairs & Ministry of Transport*



*UIB Logo*



# BOSCH

## Invented for Life

*Bosch Logo*

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