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## UIB announces former STIGA S.p.A. President and CEO and former Kärcher Managing Director Georg Metz has joined UIB's Board

With proven global experience in the lawn and garden products and consumer appliances markets, strategic hire Georg Metz will help UIB to capture the rapidly growing IoT and connected devices markets.

**Singapore (January 16, 2020)** – Leading Conversational AI company UIB today announced that former STIGA S.p.A. President and CEO and former Kärcher Managing Director Georg Metz has joined UIB's Board. With proven global experience in the lawn and garden products and consumer appliances markets, strategic hire Georg Metz will help UIB to capture the rapidly growing IoT and connected devices markets.

UIB CEO Toby Ruckert said, “Georg brings with him to UIB over 30 years of successful experience building value for growing, established, and distressed firms in the roles of CEO, Managing Director, Executive and Non-Executive Director, and Chairman. He has had global business development experience on all continents with consumers, dealers, retailers, e-tailers, commercial customers and industrial customers (B2C, OEM, B2B). Georg's excellent track record in building leading global brands will directly benefit UIB's rapidly growing global business.”

UIB Board Member Georg Metz said, “I am incredibly excited to be joining UIB and the exceptional UIB team. As UIB’s UnificationEngine® Conversational AI platform allows companies to engage their customers at scale via voice and text on any platform in any language using any NLP on-premise and in the cloud with total privacy and end-to-end security, 2020 will be the best year ever for UIB.”

Added Toby, “Georg joins our other Board members in supporting and contributing to the group strategy, providing corporate governance, ensuring adequate financial and human resources, providing fiscal accountability, reviewing and evaluating performance, and guiding conditions and policies. Having the senior executive of two large, global players join UIB as a Director is a testament to both UIB’s traction to date and our ability to lead the market in 2020 and beyond.”

Georg will be based in Germany.

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## **About UIB**

We make human to machine communications simple.

Named a Gartner “Cool Vendor” in Unified Communications and Collaboration Technologies, UIB is a global cloud computing company. The creators of Conversational AI with Cognitive IoT capabilities, we solved the problem of how to talk to cloud-connected software, services, chatbots, and devices. UIB provides its customers, partners, and developers with omnichannel messaging solutions using its patented UnificationEngine®, Unified AI®, and SmartContact™ technologies.

Adding our UnificationEngine-powered SmartContact to your smartphone’s address book allows you to talk to any connected “thing” or service on over 30 of the world’s most popular communications platforms, including email, SMS, smart speakers, virtual assistants, social media messaging and chat apps — such as WhatsApp (UIB is a WhatsApp Business solution provider), Facebook Messenger, WeChat, and many more.

Our award-winning technologies help smart home and connected appliance manufacturers, real estate and PropTech companies, hospitality companies, telecommunications providers, museums, airlines, enterprise software companies, government authorities, and others to increase their revenues, decrease their costs, and delight their users. With a SmartContact in your smartphone's address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without the device's native mobile app or a virtual assistant.

Learn more about UIB now at [www.uib.ai](http://www.uib.ai) and try out UIB's UnificationEngine for yourself at [www.uib.ai/smartcontact](http://www.uib.ai/smartcontact).

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## Images



*UIB Director Georg Metz and UIB CEO Toby Ruckert*



*UIB Logo*

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