

# UIB Selected for Dubai Future Accelerators' Cohort 5

Intelligent IoT messaging company is working with the Dubai Police to use UnificationEngine®-powered SmartContact® to improve non-emergency communications

**Dubai, UAE (October 18, 2018)** – Unified Holdings Pte. Ltd. (UIB) today announced its selection for Dubai Future Foundation's Dubai Future Accelerators' (DFA's) fifth cohort. Having participated in DFA's [third cohort one year ago](#) in 2017, this makes the second time in two years that UIB has been chosen to participate.

The [Gartner Cool Vendor-designated](#) intelligent IoT messaging company will be working in close partnership on-site over the next nine weeks with the Dubai Police – one of the best security institutions, at all levels; locally, regionally, and globally – to develop new ways in which Smart City Dubai residents and visitors can use UIB's UnificationEngine®-powered SmartContact® to speak with the police for non-emergency communications.

UIB CEO Toby Ruckert said, “We are deeply honored that UIB was again chosen to participate in Dubai Future Accelerators. A modern Arab police establishment with a force of more than fifteen thousand employees, the Dubai Police are global leaders in their use of cutting-edge technologies to advance both policing and the quality of life for Smart City residents and visitors in the rapidly growing global center of innovation that is the city of Dubai.”

Dubai-based UIB Director of Sales Gulraiz Khalid added, “We are excited to be working alongside Dubai government authorities to contribute to Dubai’s goal of being the smartest and happiest city not just in the MENA region, but in the world. Adding a UnificationEngine-powered SmartContact to your smartphone’s address book, allows people to talk to any connected ‘thing’ or service on over 20 of the world’s most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps (including Facebook Messenger, Viber, LINE, WeChat, and many more). We look forward to applying this technology for non-emergency police communications.”

Saeed Al Falasi, Executive Director of Platform of the Future concluded by saying, “Dubai Future Accelerators offers an ideal platform to forecast and plan for the future as it gathers the world’s brightest minds and most innovative companies to join hands with both the public and private sector in the UAE.”

His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and the Chairman of Dubai Future Foundation under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Ruler of Dubai, created Dubai Future Accelerators in 2016 to make Dubai the birthplace for exponential technologies that will shape the course of humanity over the next century.

Learn more about UIB and its UnificationEngine-powered SmartContact at [unifiedinbox.com](http://unifiedinbox.com).

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## **About UIB**

We make human to machine communications simple.

Named a Gartner “Cool Vendor” in Unified Communications and Collaboration Technologies, UIB is a global software and services company. We invented the UnificationEngine® intelligent IoT messaging platform to solve the problem of how to talk to cloud-connected software, services, chatbots, and devices. Available now, global enterprises use UnificationEngine to transform their businesses’ results and government authorities, including smart cities, use UnificationEngine to transform their citizens’ lives.

Adding our UnificationEngine-powered SmartContact® to your smartphone’s address book, allows you to talk to any connected “thing” or service on over 20 of the world’s most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps (including Facebook Messenger, Viber, LINE, WeChat, and many more).

Our intelligent IoT messaging is helping home appliance manufacturers, hospitality companies, telecommunications providers, airlines, hospitals, and others to increase their revenues, decrease their costs, and delight their users. With a SmartContact in your smartphone’s address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without the device’s native mobile app or a virtual assistant.

Learn more about UIB now at [unifiedinbox.com](http://unifiedinbox.com), try out UIB’s UnificationEngine for yourself at [demo.unifiedinbox.com](http://demo.unifiedinbox.com), and download UIB’s newest white paper at [unifiedinbox.com/whitepapers](http://unifiedinbox.com/whitepapers).

## **Contacts**

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## **Images**



UIB Logo

شرطة دبي  
DUBAI POLICE



Dubai Police Logo

## Videos

UIB's UnificationEngine® Intelligent IoT Messaging

<https://youtu.be/8RinnUxDyac>

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Learn more about UIB now at <http://unifiedinbox.com>, try out UIB’s UnificationEngine for yourself at <http://demo.unifiedinbox.com>, and download UIB’s newest white paper at <http://unifiedinbox.com/whitepapers>.

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