Unified Inbox (UIB) Named a Cool Vendor by Gartner in Unified Communications and Collaboration Technologies

Vendors selected for the Cool Vendor report are innovative, impactful, and intriguing

Singapore (September 19, 2018) — Unified Inbox Pte. Ltd. (UIB), a leading provider of intelligent IoT messaging technology, today announced it has been included in the list of "Cool Vendors" in the "Cool Vendors in Unified Communications and Collaboration Technologies" [i] report by Gartner, Inc.

According to Gartner [ii], "a 'Cool Vendor' is a small company offering a technology or service that is:

- Innovative — enables users to do things they couldn't do before
- Impactful — has or will have a business impact, not just technology for its own sake
- Intriguing — has caught Gartner's interest during the past six months"

Toby Ruckert, UIB's CEO, said, "We consider our inclusion in the Cool Vendor report by Gartner to be confirmation of our mission to make human to machine communications simple. Our UnificationEngine® intelligent IoT messaging solves the problem of how to talk to cloud-connected software, services, chatbots, and devices. When people add our UnificationEngine-powered SmartContact® to their smartphone's address book, they can talk to any connected 'thing' or service on over 20 of the world's most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps — such as WhatsApp, Facebook Messenger, WeChat, and many more."

Ken Herron, UIB's CMO, added, "With a SmartContact in your smartphone's address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without using the device's native mobile app or a virtual assistant. Our customers wow us daily with how they use UIB's SmartContact in their smart home, hotel, school, museum, enterprise, city, and other solutions that reduce costs, increase revenues, and delight their customers."

According to Daryl Plummer [ii], Vice President and Gartner Fellow, "Being named one of Gartner's 2018 Cool Vendors means that one must stand out from the crowd. But it also means doing something worth doing. Being a Cool Vendor in 2018 is all about solving difficult problems in segments including banking and investment services, supply chain execution, and IoT security."

Gartner clients can access the full "Cool Vendors in Unified Communications and Collaboration Technologies" report on the Gartner website at https://www.gartner.com/newsroom/id/3883764.

Gartner Cool Vendor Disclaimer

Gartner does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

---

[i] Gartner "Cool Vendors in Unified Communications and Collaboration Technologies" by Christopher Trueman, Gyanee Dewnarain, and Adam Preset, September 11, 2018.

[ii] "Gartner Press Release, Reveals 2018 Cool Vendors That Merge Technology and Business," July 24, 2018.

###

About UIB

We make human to machine communications simple.

UIB is a global software and services company. We invented the UnificationEngine® intelligent IoT messaging platform to solve the problem of how to talk to cloud-connected software, services, chatbots, and devices. Available now, global enterprises use UnificationEngine to transform their businesses' results and government authorities, including smart cities, use UnificationEngine to transform their citizens' lives.

Adding our UnificationEngine-powered SmartContact® to your smartphone's address book, allows you to talk to any connected "thing" or service on over 20 of the world's most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps (including WhatsApp, Facebook Messenger, WeChat, and many more).

Our intelligent IoT messaging is helping home appliance manufacturers, hospitality companies, telecommunications providers, airlines, hospitals, and others to increase their revenues, decrease their costs, and delight their users. With a SmartContact in your smartphone's address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without the device's native mobile app or a virtual assistant.

Learn more about UIB now at unifiedinbox.com, try out UIB's UnificationEngine for yourself at demo.unifiedbox.com, and download UIB's newest white paper at unifiedinbox.com/whitepapers.

Contacts

UIB

Mr. Ken Herron, ken.herron@unifiedinbox.com

Unified Inbox Pte. Ltd.

marketing@unifiedinbox.com
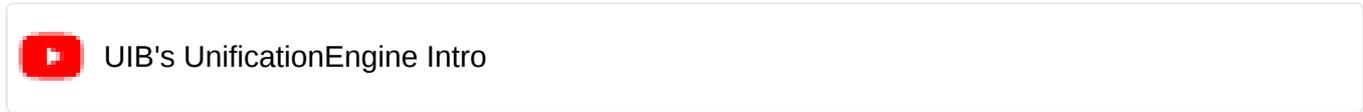
+1 973-223-1439

Images

UIB UnificationEngine® Intelligent IoT Messaging

Videos

UIB's UnificationEngine Intro

60-Second Intro Video to UIB's UnificationEngine® Intelligent IoT Messaging

---

ABOUT UNIFIED INBOX

We make human to machine communications simple.

UIB is a global software and services company. We invented the UnificationEngine® intelligent IoT messaging platform to solve the problem of how to talk to cloud-connected software, services, chatbots, and devices. Available now, global enterprises use UnificationEngine to transform their businesses' results and government authorities, including smart cities, use UnificationEngine to transform their citizens' lives.

Adding our UnificationEngine-powered SmartContact® to your smartphone's address book, allows you to talk to any connected "thing" or service on over 20 of the world's most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps (including WhatsApp, Facebook Messenger, WeChat, and many more).

Our intelligent IoT messaging is helping home appliance manufacturers, hospitality companies, telecommunications providers, airlines, hospitals, and others to increase their revenues, decrease their costs, and delight their users. With a SmartContact in your smartphone's address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without the device's native mobile app or a virtual assistant.

Learn more about UIB now at unifiedinbox.com, try out UIB's UnificationEngine for yourself at demo.unifiedbox.com, and download UIB's newest white paper at unifiedinbox.com/whitepapers.

Unified Inboxnewsroom