UIB Completes Dubai Future Foundation's Museum of the Future Accelerator

Leading intelligent IoT messaging company UIB applies breakthrough SmartContact® technology to solve AI museum guide challenge

Dubai, UAE (September 12, 2018) – Unified Inbox Pte. Ltd. (UIB) today announced its completion of the Dubai Future Foundation's (DFF) Museum of the Future Accelerator Challenge. UIB worked closely with members of the Foundation and museum management to use UIB's breakthrough UnificationEngine® intelligent IoT messaging-powered SmartContact® to improve museum visitors' experience through an Artificial Intelligence (AI) museum guide that will also serve as a digital concierge.

Opening in 2019, the Museum of the Future builds on over five years of temporary immersive exhibitions held at the World Government Summit. These exhibitions led to the conception of the DFF and the permanent Museum of the Future, set to become the world's largest and most exciting home to tomorrow's trends and opportunities.

Working with the local team and its partners for four weeks on-site in Dubai, UIB focused on innovative ways to use chat, AI, and social sharing to create personalized visitor experiences. With the museum set to open in the fourth quarter of 2019, UIB will be working with DFF to create an AI guide that can support multiple languages, communications channels, museum functions, and leverage UIB's Unified AI for cross-channel and cross-system communications.

The AI guide will help visitors to get information about the museum, book tickets, get directions to the museum, and enable visitors to interact with the museum's exhibits and technologies.

Try out UIB's live UnificationEngine® intelligent IoT messaging demo now for yourself at demo.unifiedinbox.com, and learn more about Unified Inbox's intelligent IoT messaging solutions for smart home, smart city, and smart enterprise at unifiedinbox.com.

\###

About UIB

We make human to machine communications simple.

UIB is a global software and services company. We invented the UnificationEngine® intelligent IoT messaging platform to solve the problem of how to talk to cloud-connected software, services, chatbots, and devices. Available now, global enterprises use UnificationEngine to transform their businesses' results and government authorities, including smart cities, use UnificationEngine to transform their citizens' lives.

Adding our UnificationEngine-powered SmartContact® to your smartphone's address book, allows you to talk to any connected "thing" or service on over 20 of the world's most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps (including WhatsApp, Facebook Messenger, WeChat, and many more).

Our intelligent IoT messaging is helping home appliance manufacturers, hospitality companies, telecommunications providers, airlines, hospitals, and others to increase their revenues, decrease their costs, and delight their users. With a SmartContact in your smartphone's address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without the device's native mobile app or a virtual assistant.

Learn more about UIB now at unifiedinbox.com, try out UIB's UnificationEngine for yourself at demo.unifiedbox.com, and download UIB's newest white paper at unifiedinbox.com/whitepapers.

Contact

UIB
Mr. Gulraiz Khalid, gulraiz.khalid@unifiedinbox.com
Unified Inbox Pte. Ltd.
marketing@unifiedinbox.com
+1 973-223-1439

Photos

Artist's rendering of the Museum of the Future in Dubai, United Arab Emirates

Gulraiz Khalid, UIB Business Development MENA, presenting UIB's SmartContact® technology at the Dubai Future Foundation's Museum of the Future Accelerator Challenge in Dubai, United Arab Emirates

---

ABOUT UNIFIED INBOX

We make human to machine communications simple.

UIB is a global software and services company. We invented the UnificationEngine® intelligent IoT messaging platform to solve the problem of how to talk to cloud-connected software, services, chatbots, and devices. Available now, global enterprises use UnificationEngine to transform their businesses' results and government authorities, including smart cities, use UnificationEngine to transform their citizens' lives.

Adding our UnificationEngine-powered SmartContact® to your smartphone's address book, allows you to talk to any connected "thing" or service on over 20 of the world's most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps (including WhatsApp, Facebook Messenger,

WeChat, and many more).

Our intelligent IoT messaging is helping home appliance manufacturers, hospitality companies, telecommunications providers, airlines, hospitals, and others to increase their revenues, decrease their costs, and delight their users. With a SmartContact in your smartphone's address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without the device's native mobile app or a virtual assistant.

Learn more about UIB now at unifiedinbox.com, try out UIB's UnificationEngine for yourself at demo.unifiedbox.com, and download UIB's newest white paper at unifiedinbox.com/whitepapers.

Unified Inboxnewsroom