

UIB Partners with Conrad Connect

Smart home owners can now use natural language voice and instant messaging to operate thousands of connected products with UIB's UnificationEngine® intelligent IoT messaging on Conrad Connect's new Service Marketplace

Berlin, Germany (August 6, 2018) — Unified Inbox GmbH (UIB) today announced it has partnered with Conrad Connect GmbH, to allow Conrad Connect users to operate thousands of connected products from European and global brands with the integration of UIB's UnificationEngine® intelligent IoT messaging platform into Conrad Connect's Service Marketplace. Conrad Connect users will be able to use natural language voice and instant messaging on WhatsApp and Viber by adding UIB's SmartContact® to their smartphone's contacts.

“Our partnership with Conrad Connect is another important step for usability and security in the IoT ecosystem. The Conrad Connect platform makes it easy for everyone to set up, manage, and orchestrate all the different appliances and electronics they use in their smart homes, gardens, and offices. With thousands of products from leading global appliance and electronics manufacturers, UIB allows both new and existing Conrad Connect users around the world to control their connected products independent of native apps and smart speakers,” explained UIB CEO Toby Ruckert.

Ruckert continued, “Using UnificationEngine with Conrad Connect gives users the ability to create a project to manage a single device, for example, to turn something on or off or change its settings. Projects also give users the ability to create their own intelligent, automated workflows to control multiple smart products with just a single word. With this personal project name — ‘start Morning,’ ‘run Picnic,’ ‘trigger Bedtime,’ or even ‘execute Party’ — the user has the ability to custom design their work and home projects with one or more connected products according to their needs and moods.”

Added Conrad Connect Senior Director Andreas Börs, “Simplicity is key for our users. The ability to operate any device with natural language voice and text, in English (to start), and on WhatsApp and Viber (to start), eliminates the hassle of having to find and open each product’s mobile app. With UnificationEngine, you can just tell or text your smart home to turn on a light or change the temperature. By integrating with Conrad Connect, UIB now goes one step further in providing users with a complete, connected experience and Conrad Connect gets one step closer to our ideal of ‘smart living.’ With the launch of the Service Marketplace — the first smart living platform on the market — Conrad Connect is closing the gap between the connected life of the user and actual services. By doing that, Conrad Connect is making the abstract term ‘Internet of Things’ real for the average person.”

UIB and Conrad Connect will showcase UnificationEngine at Stand 102 in Hall 6.2 at the 2018 IFA show in Berlin from August 31 to September 5. Available now globally with free registration at <https://conradconnect.de/en/register>, UIB’s intelligent IoT messaging service on Conrad Connect’s service marketplace is free for everyone for the first 30 days and 1.99 € (about US\$2.33) a month after the first 30 days, with no limit on the number of products and projects.

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About UIB

We make human to machine communications simple.

UIB is a global software and services company. We invented the UnificationEngine® intelligent IoT messaging platform to solve the problem of how to talk to cloud-connected software, services, chatbots, and devices. Available now, global enterprises use UnificationEngine to transform their businesses’ results and government authorities, including smart cities, use UnificationEngine to transform their citizens’ lives.

Adding our UnificationEngine-powered SmartContact® to your smartphone’s address book, allows you to talk to any connected “thing” or service on over 20 of the world’s most popular communications platforms, including email, SMS, smart speakers, social media messaging and chat apps (including WhatsApp, Facebook Messenger, WeChat, and many more).

Our intelligent IoT messaging is helping home appliance manufacturers, hospitality companies, telecommunications providers, airlines, hospitals, and others to increase their revenues, decrease their costs, and delight their users. With a SmartContact in your smartphone's address book, you can talk via natural language voice and instant messaging to any device on any channel in any language with or without the device's native mobile app or a virtual assistant.

Learn more about UIB now at unifiedinbox.com, try out UIB's UnificationEngine for yourself at demo.unifiedinbox.com, and download UIB's newest white paper at unifiedinbox.com/whitepapers.

About Conrad Connect

Conrad Connect is an innovative IoT platform that unlocks the full potential of your smart devices. The devices communicate with each other through cloud technology and thereby multiplying their possible applications and overall usefulness. Projects can be made by following an If-Then principle, using a graphical editor to connect devices and services via drag and drop functionality. Published projects can be viewed and imported at the click of a mouse. With highly configurable dashboards, users can manage and monitor their devices directly through an Internet browser — on desktop PC as well as on notebook or tablet. No additional software is required.

Conrad Connect provides unique options for business partners from all industries to start or accelerate their own digital business models based on a market proven platform. Join our ecosystem or be our alliance partner to access our fast growing user base and big data pool. Build and launch your market leading digital services with us today!

Currently, the platform features thousands of compatible products from more than 50 brands. The number of compatible products is increasing rapidly. Users can register for free at www.conradconnect.de/en.

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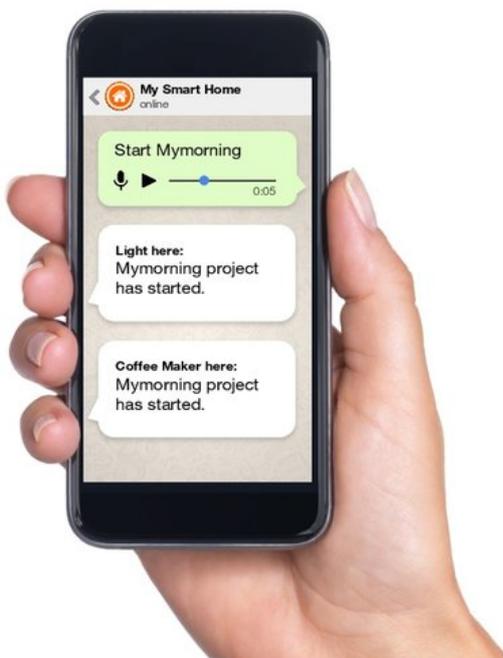
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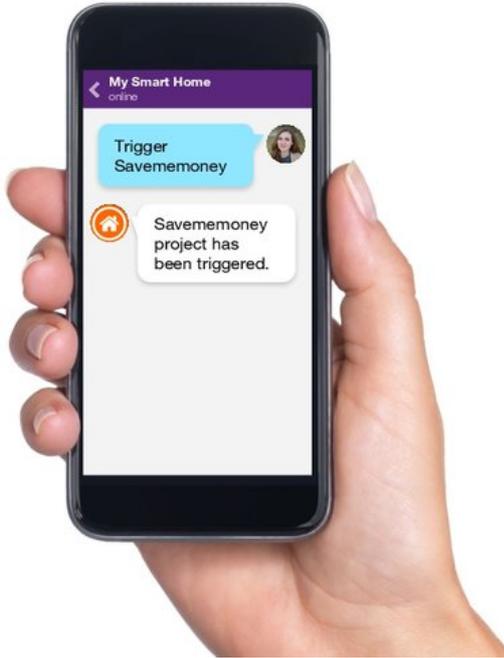
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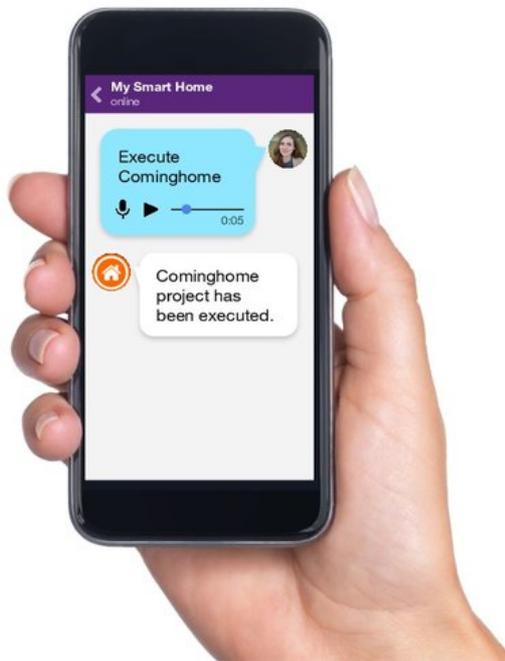


UIB UnificationEngine® on Conrad Connect

Photos







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