

UIB named 2018 SAP Pinnacle Awards finalist



Unified Inbox recognized as global IoT and AI leader in the “Purpose-Driven Partner Application of the Year” category for SHOUT intelligent broadcast messaging system

Orlando, Florida (June 4, 2018) — Unified Inbox Pte. Ltd. (UIB) today announced that SAP has named UIB as a finalist for the 2018 SAP Pinnacle Award in the “Purpose-Driven Partner Application of the Year” category.

UIB’s recognition is based on recommendations from the SAP field, customer feedback and performance indicators that highlight the benefits of UIB’s Unified AI technology to make human to machine communications simple.

“The annual [SAP Pinnacle Award](#) program shines a spotlight on SAP’s most outstanding global partners. Finalists are judged by a panel of experts against stringent award criteria. Being one of the top 44 partners recognized from the thousands of organizations in SAP’s worldwide partner ecosystem recognizes UIB as one of SAP’s most innovative, proven, and top-performing partners,” said UIB Chief Marketing Officer Ken Herron.

The Purpose-Driven Partner category recognizes SAP partners with a “build” focus whose applications are delivering significant social benefits. The winning applications are selected from among the offerings of SAP partners engaged in the SAP PartnerEdge program based on potential social impact, technical innovation, and demonstrated customer success.

UIB was recognized for its SHOUT intelligent broadcast messaging system (<https://youtu.be/ATqWwkFRpHc>) which saves lives, prevents injuries, and reduces property damage. UIB built SHOUT to help schools, municipalities, enterprises, and governments to instantly reach large numbers of people before, during, and after emergency events – at any time, on any device, and on any platform. It allows real-time broadcasting of emergency messages to social media, messaging apps, TV news, digital billboards, SMS, and other communications channels. SHOUT eliminates the need to install an additional mobile app. Enabling the ability to “listen at scale,” received messages can be analyzed in real-time to manage and propose appropriate actions and replies.

Creating a trusted, single source of truth, SHOUT uses UIB’s UnificationEngine™ intelligent IoT messaging platform. UnificationEngine allows people to talk to any connected “thing” or service in any language using natural language text and voice messaging on over 20 of the world’s most popular communications channels, including WhatsApp, SMS, Facebook Messenger, email, WeChat, and many more.

UIB Chief Executive Officer Toby Ruckert concluded by saying, “We are honored to be recognized as a finalist in the 2018 SAP Pinnacle Awards by UIB’s strategic partner SAP. Together, we are using technology to make a positive impact on people’s lives. We are excited to be working alongside SAP as we continue to leverage their innovative product portfolio to expand SHOUT’s capabilities. When disaster strikes, SHOUT!”

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About UIB

We make human to machine communications simple. UIB is a global software and services company. We invented the UnificationEngine™ intelligent IoT messaging platform to solve the problem of how to talk to cloud-connected software, services, chatbots, and devices. Available now, global enterprises use UnificationEngine to transform their businesses' results and government authorities, including smart cities, use UnificationEngine to transform their citizens' lives.

Adding our UnificationEngine-powered SmartContact to your smartphone's address book, allows you to talk to any connected "thing" or service in any language using natural language text and voice messaging on over 20 of the world's most popular communications channels, including WhatsApp, SMS, Facebook Messenger, email, WeChat, and many more.

Our intelligent IoT messaging is helping home appliance manufacturers, hospitality companies, telecommunications providers, airlines, hospitals, and others to increase their revenues, decrease their costs, and delight their users. With UnificationEngine, people everywhere can control connected products and receive alerts and notifications on the social media, messaging, and chat platforms they already use without the need for additional apps or external devices!

Learn more about UIB now at unifiedinbox.com, try out UIB's UnificationEngine for yourself at demo.unifiedinbox.com, and download UIB's newest white paper at unifiedinbox.com/whitepapers.

Contacts

Mr. Gulraiz Khalid, gulraiz.khalid@unifiedinbox.com

Mr. Ken Herron, ken.herron@unifiedinbox.com

Unified Inbox Pte. Ltd.

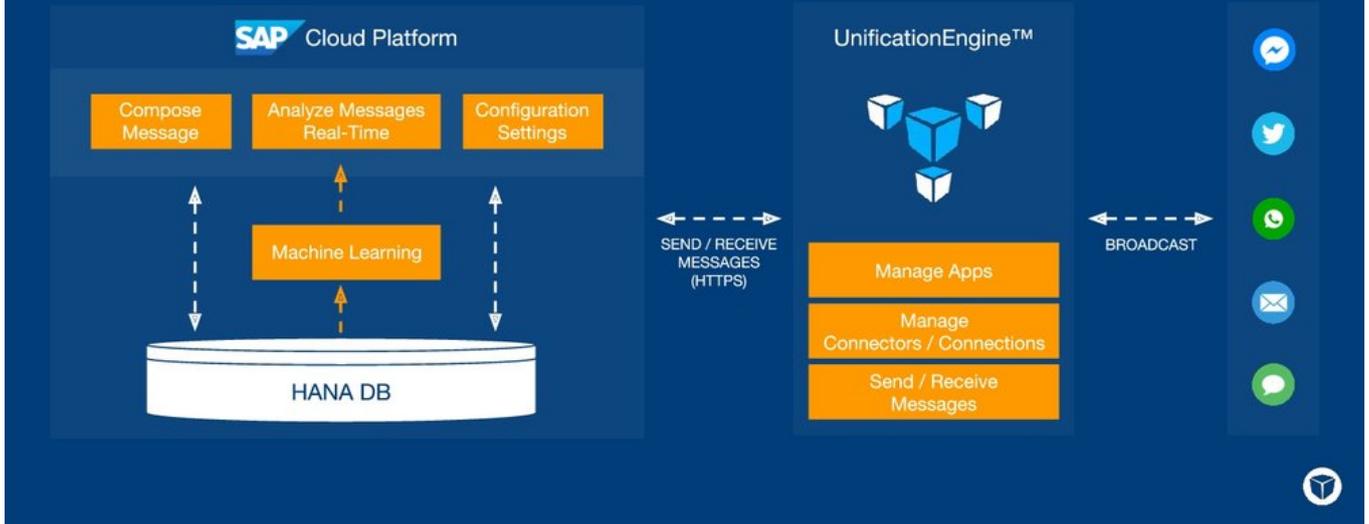
+65 6871 4035

pr@unifiedinbox.com

Images

When disaster strikes, SHOUT !

SHOUT Intelligent Broadcast Messaging System
powered by UIB UnificationEngine™ and SAP HANA



Government and Enterprise

SHOUT helps schools, municipalities, enterprises, and governments to instantly reach large populations of people before, during, and after emergency events – at any time, on any device, and on any platform.

COMPATIBILITY

- Digital Signage
- TV News Tickers
- Email
- SMS Text Messaging
- Over 20 Different Social Media, Chat, and Messaging Applications



FEATURES

- Messages are delivered instantly
- Ability to **listen at scale** – responses can be analyzed to manage and propose appropriate actions and replies
- Creates a trusted, single source of truth

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Try UnificationEngine for yourself now on our live demo at <http://demo.unifiedinbox.com>.



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