

UIB joins the Internet of Things Consortium



San Francisco (December 20, 2017) — The Internet of Things Consortium (IoTC) announced today that Unified Inbox Pte. Ltd. (UIB) has become a member of the organization, joining other leading companies as influencers in facilitating strategic partnerships and developing business prospects that drive the Internet of Things (IoT) industry forward.

The IoTC is a business development organization aimed at connecting IoT thought leaders and companies to form meaningful partnerships that drive industry growth and development. The IoTC's unique focus on business development brings together companies from five IoT verticals — connected homes, autos, cities, retail, and wearables.

As part of the IoTC, UIB will collaborate with other IoT leaders to develop solutions that will make IoT communications “frictionless and fun” in order to support the faster adoption of IoT across different verticals.

“The IoTC welcomes UIB to its roster of industry leaders who are interested in thought leadership and collaboration to drive innovation in IoT,” said Greg Kahn, IoTC President and CEO. “With its intelligent IoT messaging platform, UIB is addressing one of the key obstacles inhibiting the deployment of IoT and will make positive contributions to the development of our industry through new partnerships which will be enabled by the IoTC.”

Toby Ruckert UIB CEO and Founder said, “We are honored to join the IoTC and its members in their quest for innovation in the IoT industry. We look forward to growing our offerings alongside fellow industry leaders partnerships and collaborating on strategies, best practices, and platforms. The IoTC working environment will provide us with the right network to address IoT’s interoperability issue together with the members who play critical roles along each step of IoT’s value chain. We are delighted to be part of IoTC and are committed to contributing to its continued success.”

“UIB’s UnificationEngine™ intelligent IoT messaging enables people to simply communicate with their things, their homes, and their cities. It is critical for us to work together with other players, both in the IoT market and the wider technology industry to ensure the best solutions are delivered to customers worldwide. The IoTC and its members provide a wealth of knowledge and a network which will enable UIB to help itself and other members move forward in achieving IoT’s true potential for us all.”

UIB joins a long list of brand name organizations partnering with IoTC. The IoTC has experienced rapid member growth, growing to more than 55 elite companies in the last 15 months, including: Verizon, T-Mobile, Comcast, LG Electronics, Nestlé, Honeywell, Cox Communications, FOX, Turner, Whirlpool, Electrolux, ADT, NXP Semiconductors, Liberty Mutual Insurance, and others.

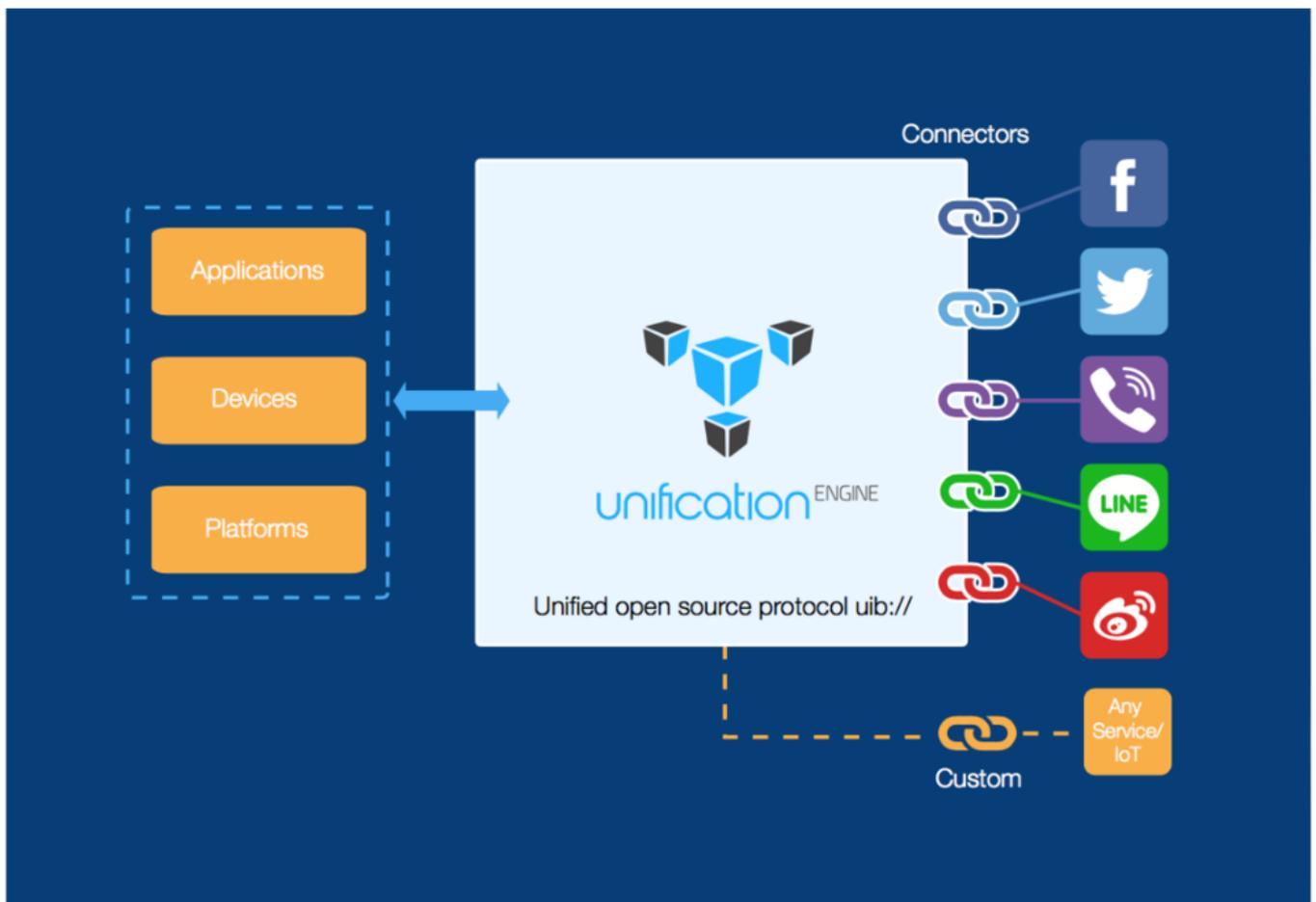
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Appendix 1: Images

UIB logo



UnificationEngine™ architecture



About the Internet of Things Consortium (IoTC)

The Internet of Things Consortium (IoTC) is the premier business development association for the Internet of Things (IoT) ecosystem. It is comprised of leading founders, executives and global companies in IoT. The IoTC's mission is to ignite the growth of the IoT marketplace by leading the industry's efforts through strategic partnerships. The organization focuses on five key verticals: connected homes, autos, cities, retail and wearables.

For more information on The IoTC's work, please visit www.iofthings.org or follow us on LinkedIn, Facebook, and Twitter.

About Unified Inbox

What if you could chat with your “things” as easily as you chat with your friends?

Unified Inbox (UIB) is a global intelligent Internet of Things (IoT) messaging company focused on inventing new technologies for smart homes, smart cities, and smart enterprise (including Industry 4.0).

With operations in Singapore, New Zealand, the UAE, India, Europe, and the US, UIB's UnificationEngine™ platform brings together Artificial Intelligence with IoT and unified messaging to enable people to voice and text message their chatbots and things as easily as they message their friends, on the communications channels they use most — and without the need for additional apps or external hardware!

UIB. Simply Communicate.

Learn more about UIB now at unifiedinbox.com and try out UIB's UnificationEngine™ for yourself at demo.unifiedinbox.com.

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