

UIB Selected for Dubai Future Accelerators

Intelligent IoT messaging company provides breakthrough technologies to address global challenges

Dubai, UAE (October 5, 2017) – Unified Inbox Pte. Ltd. (UIB) announced its selection for Dubai Future Accelerators' third cohort. For the next nine weeks, UIB will be working in Dubai with government authorities and strategic partners to apply its breakthrough UnificationEngine™ intelligent IoT messaging technology to address global challenges by using the city of Dubai as a living testbed.

UIB's UnificationEngine intelligent IoT messaging technology enables Dubai residents and visitors to remotely control and receive alerts and notifications from smart devices and chatbots in natural language using voice and text messaging on their favorite communications channels, including WhatsApp, Viber, Skype, and many more.

UIB Founder and CEO Toby Ruckert said, "Dubai is the visionary hub for 21st-century exponential technologies and strategies, so we are honored UIB was chosen to participate in Dubai Future Accelerators' third cohort along with leading technology companies from around the world. UIB's intelligent IoT messaging platform has significant applications in smart cities and smart enterprises in industries which are very relevant to the needs of the Middle East. We are excited to be working with both Dubai companies and government authorities on their IoT, AI, and chatbot solutions to help make Dubai the smartest and happiest city in the world."

As part of the Dubai Future Accelerators program, UIB will be working directly with du telecom and alongside other companies and government bodies including: Dubai Police, Dubai Municipality, Emirates, Dubai Healthcare, and others to create new partnerships and agreements to expand its presence in the Middle East.

His Excellency Khalfan Belhoul, CEO of Dubai Future Accelerators, said: “Dubai Future Accelerators program provides an ideal platform for the world’s brightest minds and most innovative companies to join hands with government entities in the UAE and address challenges in key sectors using cutting-edge technologies. UIB’s bold and futuristic ideas to transform the way people access their messages made them a perfect candidate to join the program and test their technology in Dubai, whereby the emirate would serve as a test lab for highly advanced technologies before they become mainstream elsewhere in the world.”

His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and the Chairman of Dubai Future Foundation under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Ruler of Dubai, created Dubai Future Accelerators in 2016 to make Dubai the birthplace for exponential technologies that will shape the course of humanity over the next century.

Try out UIB’s UnificationEngine intelligent IoT messaging live demo for yourself now at demo.unifiedinbox.com, and learn more about Unified Inbox’s intelligent IoT messaging solutions for smart home, smart city, and smart enterprise at unifiedinbox.com.

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About Unified Inbox

What if you could chat with your “things” as easily as you chat with your friends?

Unified Inbox is a global intelligent Internet of Things (IoT) messaging company focused on inventing new technologies for smart homes, smart cities, and smart enterprise (including Industry 4.0).

With operations in Singapore, New Zealand, the UAE, India, Europe, and the US, Unified Inbox’s UnificationEngine™ platform brings together Artificial Intelligence with IoT and unified messaging to enable people to voice and text message their chatbots and things as easily as they message their friends, on the communications channels they use most – and without the need for additional apps or external hardware!

Unified Inbox. Simply Communicate.

Learn more about Unified Inbox now at <http://UnifiedInbox.com>.

Issued by: Unified Inbox Pte. Ltd.

For further information on Unified Inbox, please contact Mr. Gulraiz Khalid Khan at Tel: +971 (0) 50 4116915; email: pr@unifiedinbox.com or gulraiz.khalid@unifiedinbox.com.

Appendix 1: Images

Powering Dubai and the world

Try UnificationEngine™ intelligent IoT messaging for yourself now at:
demo.unifiedinbox.com

Honored to be creating future history as part of Dubai Future Accelerators' third cohort.

Unified Inbox Pte. Ltd. unifiedinbox.com

Photo (L-R): Mohammed Bakodah, UIB Venture Developer; Toby Ruckert, UIB Founder and CEO; and Gulraiz Khalid Khan, UIB PR and MarCom Director



Photo (L-R): Mohammed Bakodah, UIB Venture Developer and Toby Ruckert, UIB Founder and CEO



Appendix 2: UIB Media Resources

<https://youtu.be/8RinnUxDyac>

<http://www.reuters.com/video/2017/03/15/texting-your-smart-home-appliances?videoId=371305926&videoChannel=5>

<http://uk.reuters.com/video/2017/05/03/futureproof-episode-two-part-three?videoId=371601653> (starts at time stamp 2:36)

<http://iiot-world.com/ceo-insights/ceo-insights-intelligent-iiot-messaging-opportunities-for-smart-factories/#.WOeYJJJeXPaw.linkedin>

<http://www.asiaone.com/video/singapore-tech-firm-allows-you-to-text-your-home-appliances/5361387491001>

<https://www.youtube.com/watch?v=tsiaYloDhSY>

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