

CREDITS

CAMPAIGN TITLE: Er is maar één Nederlander zoals jij – najaarscampagne 2017
CLIENT: Nationale-Nederlanden
LAUNCH DATE: 21 augustus 2017

AGENCY CREDITS

CREATIVE PARTNER: Bas Korsten
JR. CREATIVE ART: Marius Gottlieb
JR. CREATIVE COPY: Jasper Korpershoek
SR. CREATIVE ART: Gerard Foekema
EXECUTIVE STRATEGY DIRECTOR: Daan de Raaf
STRATEGIST: Lisse Mastenbroek
BUSINESS DIRECTOR: Erik-Jan Koense
SR. CONCEPT PRODUCER: Catherine van Acker
SCREEN PRODUCER: Petra Leddy, Martijn van Hees, Melissa Nieveld
DIGITAL PRODUCER: Michiel van der Schalk
PRINT PRODUCER: Chariva Geurts
TITEL ANIMATIES: Tim Arnold

CLIENT CREDITS

MARKETING DIRECTEUR: Maurits Gockel
HOOFD BRANDING & SPONSORING: Daniel Doornhein
SR. BRANDMANAGER: Chantal Moreau-Peeters
SR. BRANDMANAGER: Francis van den Brink

PRODUCTION

PRODUCTION COMPANY 1: Cake Film & Photography
DIRECTOR: Joey de Leeuw
EXECUTIVE PRODUCER: Jolanda de Boer
PRODUCER: Diede Zillinger
D.O.P: Daan Bukman
PRODUCTION COMPANY 2: Menno Koop Productions
DIRECTOR: Daan Hocks
EXECUTIVE PRODUCER: Menno Koop
D.O.P: Daan Hocks
OFFLINE EDITOR: Brian Ent
GRADING & ONLINE: Laurens Orij
SOUND: Studio Alfred Klaassen
MUSIC: Massive Music
PHOTOGRAPHER 1: Sophie Hemels
PHOTOGRAPER 2: Harro van Schoonhoven
IMAGE EDITING: House of Retouch