

CREDITS SPA TVC "CYCLES"

CLIENT: Spadel
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AGENCIES: J. Walter Thompson Amsterdam
Darwin BBDO Brussels

CREATIVES: Tim de Waard
Daniel Samama
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ECD: Bas Korsten
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STRATEGISTS: Margot Bouwman
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AGENCY PRODUCER: Anna Vanheukelom

ACCOUNT: Marcel Buining
Alewijn Dekker
Hannelore Van Cauwenberghe
Charlotte Lilly
Chloé de Hoffmann

DIRECTOR: Stian Smestad
DOP: Bjorn Charpentier
EDITOR: James Rosen

PRODUCTION COMPANY: LOVO Film
PRODUCER: Chou-Jung Kuo
EXECUTIVE PRODUCER: Bert Brulez

POST PRODUCTION &
VISUAL EFFECTS: Digital District Paris
PRODUCER: Lolet Ong
VFX SUPERVISOR: Arthur Lemaitre
COLORIST: Didier Lefouest

MUSIC: Peter Baert
Raygun

SOUND DESIGN: Mediamonks Stockholm
Raygun

MEDIA AGENCY: Initiative Media

PR AGENCY: MVPR Amsterdam