

J. Walter Thompson Amsterdam CAMPAIGN LAUNCH

CAMPAIGN TITLE: Terugkijken met Ziggo Horizon
CLIENT: Ziggo
PRODUCT: Ziggo Horizon
LAUNCH DATE: 8 juli 2016
MEDIA PLATFORM: TV, online, radio,
ASSETS:
URL: ziggo.nl
SYNOPSIS:

THINK

EXECUTIVE CREATIVE DIRECTOR: Marcel Hartog
EXECUTIVE CREATIVE DIRECTOR: Bas Korsten
SR. CREATIVE ART: Daniel Samama
SR. CREATIVE COPY: Tim de Waard
EXECUTIVE STRATEGY DIRECTOR: Jan Bouts

DO

BUSINESS DIRECTOR: Erik-Jan Koense
SR. CONCEPT PRODUCER: Anita Ligthart, Michelle de Vos
SCREEN PRODUCER: Marco van Prooijen

CLIENT CREDITS

KLANT: Mariette Leenhouts. Dave Frauenfelder, Hestia Meijer, Noor Verhoeven

PRODUCTION

PRODUCTION COMPAGNY: Holy Fools
POST/VFX: The Ambassadors
DIRECTOR: Mattias Schut
D.O.P: Menno Westendorp
EDITOR: Martin Heijgelaar / Timo Vonk
MUSIC: Cablejuice
SOUND: Studio Alfred Klaassen / Jacco Lenstra
V/O: Eva Laurensen