

CREDITS THE NEXT REMBRANDT

CLIENT: ING
CAMPAIGN TITLE: The Next Rembrandt
PRODUCT: Brand campaign
LAUNCH CAMPAIGN: April 5th 2016
ASSETS: Painting, Website, Video, Social
URL: www.nextrembrandt.com

ING

DIRECTOR OF COMMUNICATIONS: Johan van der Zanden
HEAD OF SPONSORING: Tjitske Benedictus
TEAMLEAD INTERNAL & EXTERNAL COMMUNICATIONS: Marc Smulders
SENIOR MARKETING COMMUNICATIONS MANAGER: Mirjam Smit
SPONSOR MANAGER CULTURE: Eline Overkleeft
EVENT MANAGER: Marleen Hasselo
SOCIAL MEDIA SPECIALIST: Thijs Jaski

MICROSOFT

DIRECTOR SMALL AND MIDMARKET BUSINESS: Ron Augustus
MICROSOFT AZURE LEAD: Erik-Jan van Vuuren
PRODUCT MARKETING MANAGER: Niels Lohuis
CORPORATE COMMUNICATIONS MANAGER: Yvette Lansbergen
MARCOM MANAGER: Eva de Vries
SOLUTION ARCHITECT: Ruben Pool

J. WALTER THOMPSON AMSTERDAM

EXECUTIVE CREATIVE DIRECTOR: Bas Korsten
CONCEPT: Bas Korsten, Robert Nelk, Mark Peeters
CREATIVE ART: Guney Soykan
CREATIVE COPY: Bas Korsten, Kasia Haupt Canning
HEAD OF TECHNOLOGY: Emmanuel Flores
DESIGN: Vinesh Gayadin
DIGITAL DIRECTOR: Jesse Houweling
STRATEGY: Agustín Soriano
DEVELOPER: Morris Franken, Ben Haanstra

3D ARTIST:	Andre Ferwerda
EDITOR:	Tim Arnold
PHOTOGRAPHER:	Robert Harrison
PR MANAGER:	Jessica Hartley
BRAND MANAGER:	Elisah Boektje
SCREEN PRODUCER:	Frédérique van der Hoeven, Mariska Fransen
PRINT PRODUCER:	Chariva Geurts
ANIMATIONS:	Kreukvrij (Olaf Gremie)
WEBSITE PRODUCTION:	Superhero Cheesecake
SOUND STUDIO:	Studio Alfred Klaassen
SPECIAL ADVISOR:	Jeroen van der Most
SPECIAL ADVISOR:	David Navarro
SPECIAL ADVISOR:	Ferran López
FILM PRODUCTION:	New Amsterdam Film Company
DIRECTOR:	Juliette Stevens
EXECUTIVE PRODUCER:	Sander Verdonk