

SPA PROTECTION CAMPAIGN

CLIENT: SPADEL
CAMPAIGN TITLE: THE RAIN PROJECT
PRODUCT: Brand campaign
LAUNCH CAMPAIGN: March 7th 2016
MEDIA PLATFORM: Digital
ASSETS: Video, Social
URL: www.spa.nl

SPADEL

MARKETING MANAGER: Edwin van Dijken, Sophie Bryskere
PRODUCT MANAGER: Roel Meens

J. WALTER THOMPSON AMSTERDAM

EXECUTIVE CREATIVE DIRECTOR: Bas Korsten
CREATIVE ART: Daniel Samama
CREATIVE COPY: Tim de Waard
PHOTOGRAPHER: Robert Harrison
BUSINESS DIRECTOR: Lisa Merelle
DIGITAL DIRECTOR: Jesse Houweling
DIGITAL PRODUCER: Wendy Losse, Sandra Balke

PRODUCTION COMPANY: Circus Family
DIRECTOR: Wouter Westen

SOUND STUDIO: OIJ (The missing sync)
MUSIC: OIJ

MEDIA AGENCY: Initiative Media

PR AGENCY: MVPR