**Credits – Nationale-Nederlanden**

**CAMPAGNETITEL**KLANT Nationale-Nederlanden  
DATUM 1e uitzending 15 juni 2015

EXECUTIVE CREATIVE DIRECTOR Bas Korsten  
EXECUTIVE STRATEGY DIRECTOR Jan Bouts

STRATEGY DIRECTOR Hans van Gils

SR. CREATIVE ART Tibor van Ginkel

SR. CREATIVE COPY Joep Drummen

BUSINESS DIRECTOR Marcel Buining  
SR. CONCEPT PRODUCER Catherine van Acker

SCREEN PRODUCER Lotte de Rooij, Mariska Fransen

DIGITAL DIRECTOR Jesse Houweling

SR. UX DESIGNER Joeri Kiekebosch

PRINT PRODUCER Michael Leguijt

**KLANTVERANTWOORDELIJK**Directeur Marketing Edwin Smaal

Hoofd Branding Hans van Avendonk

Brandmanager  Alessio Tilocca

Brandmanager Chantal Moreau-Peeters

Productpropositieontwikkeling The USP Company

PRODUCTION COMPANY Pinkrabbit

DIRECTOR Ismael ten Heuvel

DOP Rutger Storm

Producer Thomas Rohde/Jony van Hees

Offline edit / Editor Martin Heijgelaar

Online montage Glassworks

Artwork animatie Glassworks

Geluidsafwerking Kaiser Sound Studios

Muziek Good Sounds

Postproduction key visual Magic