**Credits BMW TVC – Glance Back**

**CAMPAIGN TITLE Glance Back**CLIENT BMW Group Nederland
DATE February 2015
MEDIA TV, Online, Print
URL http://www.bmw.nl/omkijken

ECD Bas Korsten
CREATIVE ART Tibor van Ginkel
CREATIVE COPY Thomas Reinhold/Joep Drummen/Bas Korsten
BUSINESS DIRECTOR Marcel Buining
CONCEPT PRODUCER Martijn Pots
SCREEN PRODUCER Lotte de Rooij

PRINT PRODUCER Michael Leguijt / Chariva Geurts
CREATIVE DTP Axel Eerbeek / Ronald Mica

CLIENT CREDITSMarketing Director Peter Haug
Communicatie Specialist Silvia de Leeuw
Manager Product Marketing René de Heij

PRODUCTION COMPANY L-A-D-A - Koen Barnhard
POST PRODUCTIE Captcha
DIRECTOR Rolf van Eijk
D.O.P. Piotr Kukla
EDITOR Gert-Willem Visser
PHOTOGRAPHY Peter Boudestein
SOUND DESIGN Alfred Klaassen - Jacco Lenstra
CASTING Suzy Karel Casting

MUSIC Heavn - Marijn Vermeer