



## Dutch App4mation opens office in India

App4mation, a sister company of Triple Gold ServiceNow partner [Plat4mation](#), opens an office in Bangalore, India. The affiliate will be called 4Mation Technologies India, and will focus entirely on the development and maintenance of apps and will start with two Scrum teams.

In just over 5 years the Netherlands-based Plat4mation has grown from a three-man company with a small office in the town of Utrecht to a fast-growing company with more than 160 employees and offices in the Netherlands, Belgium, Germany and the U.S. Last year, App4mation was launched as a sister company with a specific focus on custom apps for industrial and office environments. Now App4mation is expanding into India to meet the rapidly growing demand for apps and app maintenance. With this additional strength, new apps can be developed faster and new functionality can be added to existing apps.

App4mation builds custom apps on the ServiceNow platform, tailored to specific business needs. The Bangalore office will be responsible for the development and maintenance of these apps. In addition to specific front-end and back-end expertise, this branch will also ensure that apps continue to function properly after new ServiceNow releases.

### **Bangalore an obvious choice**

Several countries competed in the race for the location of this new office. Eventually, App4mation chose India because of the wide availability of IT talent, it's growing economy, favorable currency conversion, and low setup and operational costs. The choice for Bangalore was obvious. With several tech universities around the corner and competitor, product and partner ecosystems nearby, it was the ideal place to set up the new branch.

The establishment of 4Mation Technologies India is led by Gerold Livingston. Next to setting up the organization from scratch, like arranging office space and necessary infrastructure, he will also build a team. "At the start, the center will have around ten to fifteen employees. The idea is to create two scrum teams with a Product Owner, Architects and Developers." The teams will be complemented by an HR & Administration Director and a Delivery Director, to create a seamless employee experience, to safeguard administration and to determine regional policy. After the formation, Gerold will stay on in the role of Delivery Director, ensuring a smooth delivery to customers.

## **About App4mation**

App4mation was founded by Plat4mation in October 2018. App4mation's aim is to develop technology and business applications that revolutionize the workspace in both industrial and office settings. Where Plat4mation focuses on delivering implementation, advisory and strategic services for the ServiceNow platform, App4mation focuses entirely on the development and maintenance of custom applications.

For more information, please visit [www.app4mation.com](http://www.app4mation.com).

---

### OVER SPLEND

Marketing, communicatie, PR en design. Goede producten, diensten of sterke concepten verdienen de juiste boodschap om te kunnen worden omarmd door de markt. Wij behoren tot de nieuwe generatie IT-ers en zien de wereld snel veranderen. Neem contact met ons op en laat je inspireren.

**Splend!**

Splend