



# KICKSTART EUROPE

14-15 JANUARY 2019

AMSTERDAM RAI

## The KickStart Europe summit returns to Amsterdam with committed partners

*European data center, fiber and cloud industry leaders gather in Amsterdam to discuss trends & investments and to kickstart the year on January 14-15, 2019*

**Amsterdam, July 31, 2018 – Cloud adoption grows, IoT networks are rolled out globally and the European data center markets continues to show strong growth. Just a grasp of the insights that visitors received last January at the first edition of KickStart Europe. Approximately 300 C-level executives from 15 countries, attended the strategy summit focused on European trends and investments in data centers, fiber networks and cloud. Due to its success, the second edition of [KickStart Europe](#) will again be held at the international conference center Amsterdam RAI, on January 14-15, 2019.**

### **Partners of KickStart Europe 2019**

Last years' partners NIBC, Vertiv, Unica Datacenters, CBRE, Caransa Groep, AC Nielsen Data Centers, Development Agency NHN and Agriport A7, will support the upcoming edition again. A new partner this year is pioneering technology leader ABB, who will bring energy-insights to the event in January.

"It was really excited to see the breadth of different people at this event" said Mitul Patel, Head of EMEA Data Center Research at CBRE, about this first edition. In 2019, Patel will again share his forecasts in an outlook for the European data center market and analyze the hot and emerging European data center markets.

Stijn Grove, Managing Director of Digital Gateway to Europe and initiator of KickStart Europe, is happy to take the next step in organizing the successful summit. "The event provides a venue for important thought leaders from the digital infrastructure industry and the ecosystem, to share trends, opinions and ideas," Grove says. "This European strategy event gives the year a kickstart and is the perfect place to meet and greet the industry. Strategic partnerships are the way forward to prepare for the exponential growth in demand for data. We are therefore very happy to have committed partners that support this summit again."

KickStart Europe 2019 takes place on Thursday January 15th at RAI Amsterdam. On the evening of January 14th, an informal pre-conference reception is held. Until November 1st, there is an early bird discount of 15% on the ticket price of € 295,-. Tickets can be purchased online via [www.kickstartconf.eu](http://www.kickstartconf.eu)

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### **About Digital Gateway to Europe**

KickStart Europe is an initiative by Digital Gateway to Europe. We are the organization promoting the Dutch datahub. We organize events such as trade missions, trade shows, launchpads and other meetups to share information about the digital infrastructure and data hub. Scale-ups, start-ups and enterprises who would like more in-depth information about the Netherlands can consult our Digital Gateway to Europe knowledge database. Visit [www.digitalgateway.eu](http://www.digitalgateway.eu) for more info on our events, publications and upcoming trade missions. Stay up to date by subscribing to our newsletter on our website.

### **For more information please contact:**

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## ABOUT SPLEND

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