

CartoDB announces unlimited map views for everybody

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SUMMARY

No map view quotas? If you aren't familiar with map views, most mapping services count how popular your maps are based on the number of viewers. If you go over a certain threshold, you pay. CartoDB just undid that by overhauling their pricing plans and making map views unlimited for all users. This is great for small businesses, student, and non-profits alike.

CartoDB is a go-to tool for many interactive map makers. Whether they are designing a data visualization for their website, building Geo-capabilities for their application, or just taking a look at their spreadsheet of data, people are relying on CartoDB more than ever before as an essential tool for data management and visualization. As of this week, CartoDB has added two more reasons to love the service with the [removal of map views quotas from all accounts](#) and the [release of two beautiful new basemaps](#) for people to use for free.

No map view quotas? If you aren't familiar with map views, most online mapping services count how popular your maps are based on the number of viewers. If you go over a certain number of views, you pay. CartoDB just changed that narrative by overhauling their pricing plans and making map views unlimited for all users. This is great news for everyone from small businesses, to students, to non-profits alike.

"We realized that charging for map views was actually penalizing you for creating interesting maps. We no longer want you to have to worry about unexpected traffic or what happens when the maps on your account go viral. So as of today, we're getting rid of the map view limits. That's right, they are totally free!" wrote Andrew Hill, Senior Scientist at CartoDB.

CartoDB also released a series of new basemaps this week. Named Dark Matter and Positron, these two basemaps were designed in collaboration with [Stamen Design](#) and tailored for optimized data visualization. The maps are designed to work silently behind a map makers own data, allowing styling and thematic maps to jump from the page.



RELEVANT LINKS

Unlimited map views for all

<http://blog.cartodb.com/no-limits/>

CartoDB Basemaps

<http://cartodb.com/basemaps>

QUOTES

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— Andrew Hill, Senior Scientist at CartoDB

IMAGES



ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as

Accel and Salesforce Ventures.



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