

# EcoHack, a global hackathon to help protect the environment

A global event that will unite scientists, hackers, designers, and citizens concerned about the environment

28 APRIL 2014, NEW YORK CITY, SAN FRANCISCO, SÃO PAULO, AND MADRID

## SUMMARY

*- A global event that will unite scientists, hackers, designers, and citizens concerned about the environment - To take place on May 9th and 10th at simultaneous times, in New York City, San Francisco, São Paulo, and Madrid - Anyone can participate—the only requirement is a desire to help, understand, and protect the planet - CartoDB is giving event participants free resources, and is organizing a workshop in Madrid on May 6th so that you understand what EcoHack is all about*

## About EcoHack

EcoHack 2014 is the organization's third hackathon, and the first to be globally organized and hosted in three countries simultaneously. Its goal is to bring together a diverse group of people—including scientists, hackers, designers and anyone concerned about the environment—who have ideas about how to help understand and protect the planet.

EcoHack is about using technology to improve and understand our environment, and about creating things that have a positive impact, regardless of type or format.

## Who It's For

If you are interested in and concerned about the environment, technology, or both, EcoHack is for you. Do you have interesting ideas to share? Are you a developer, an expert on maps, or in data visualization? EcoHack is bringing together a diverse community of people to shape ideas and projects that can be developed in a day. No matter what your educational background or knowledge is, if you want to contribute, you're welcome!

## CartoDB helps you to take the most out of EcoHack

[CartoDB](#), the tool to create amazing maps with your data, wants you to take the most out of this EcoHack.

- **Free resources:** CartoDB will provide all EcoHack participants with an account with extra resources
- **Data Visualization Workshop:** on Tuesday, May 6th, CartoDB is organizing a workshop in Madrid about data visualization and how you can use CartoDB to hack prototypes and quick projects

The event is sponsored by the World Resources Institute, Digital Globe, MapBox, Amigocloud, and Dark Sky Company. It is being organized by PublicLab.org, DataLab, CartoDB, and Ecolab.

For more information, to register, and to see previous years' projects, please visit [ecohack.org](http://ecohack.org)



#### RELEVANT LINKS

 **EcoHack**  
<http://www.ecohack.org>

#### IMAGES





# ECOHACK WORLD

May 9-10, 2014 – NYC / SF / SP / MAD

SUBMIT PROJECT

 <p><b>SAN FRANCISCO</b> Code for America 155 9th Street San Francisco, CA 94103</p> <div style="background-color: #4CAF50; color: white; padding: 5px; width: fit-content; margin: 0 auto;">SIGN UP NOW!</div>	 <p><b>BROOKLYN</b> EcoHack Location to be Announced</p> <div style="background-color: #4CAF50; color: white; padding: 5px; width: fit-content; margin: 0 auto;">SIGN UP NOW!</div>	 <p><b>SÃO PAULO</b> Maloca Rua Itápolis, 591 Pacaembu, São Paulo 01245-000</p> <div style="background-color: #4CAF50; color: white; padding: 5px; width: fit-content; margin: 0 auto;">SIGN UP NOW!</div>	 <p><b>MADRID</b> Medialab-Prado Calle Alameda, 15 Madrid 28014</p> <div style="background-color: #4CAF50; color: white; padding: 5px; width: fit-content; margin: 0 auto;">SIGN UP NOW!</div>
--	--	---	---

---

## ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.



CARTOnewsroom