

# The two most promising startups in Spain unite to provide the ultimate solution for visualizing big data for companies at #MWC14.

Ducksboard and CartoDB unite to provide the ultimate situation room solution with dashboards and maps.

25 FEBRUARY 2014, BARCELONA, SPAIN

## SUMMARY

*On Wednesday 26th, at Mobile World Congress 2014, CartoDB and Ducksboard are announcing a common solution to create complete situation rooms combining maps and charts. It will take place at the Spanish Pavilion / Congress Square / CS60, Wednesday 26th of February at 12:30PM*

**T**he volume of information available, particularly from new sources such as social media and cloud based business solutions, is growing rapidly. The opportunity to expand insights by combining data is also accelerating.

Bigger and better data give companies both more panoramic and more granular views of their business environment. But mastering that environment means finding new and creative ways to identify and display this data.

With so many KPIs and metrics to watch over, Ducksboard provides data driven companies an elegant dashboard to display up-to-date information.

But graphs alone do not tell the entire story. 80% of data has a location component on it. At the end of the day everything happens somewhere. That's why mapping is such an important tool to understand the importance of location on data. And CartoDB is the leading technology for mapping big real time data.

Companies like Twitter, Microsoft, Airbnb and Wall Street Journal already use Ducksboard and CartoDB to stay on track of their business performance. But until now those companies had limited possibilities of comparing and combining the beautiful charts and dashboards of Ducksboard with the story-telling maps of CartoDB.

On Wednesday 16th, at Mobile World Congress 2014, CartoDB and Ducksboard are announcing a common solution to create complete situation rooms combining maps and charts.

Javier de la Torre and Diego Mariño will hold a panel during the Mobile World Congress to present

this integration. Javier is CEO at CartoDB, a global startup democratizing data analysis and visualization on maps. He is a former scientist with a research focus on climate change and environmental issues. Diego is CEO at Ducksboard and founder at Abiquo, an enterprise cloud solution company based in Barcelona, San Francisco, London and Melbourne. It is the top IAAS Cloud software provider in Europe and raised 15 million dollars from international investors such as Balderton.

More information: Spanish Pavilion / Congress Square / CS60, Wednesday 26th of February at 12:30PM

## **Ducksboard**

[Ducksboard](#) is a real-time dashboard which helps you visualize and monitor your data in one single place. Optimized for large screens, it makes it easy to connect all your SaaS apps and create a stunning display to keep an eye on your company's growth.

With so many KPIs and metrics to watch over, Ducksboard provides you with an elegant dashboard to display your up-to-date information. Ducksboard's user experience and impressive design make it easy for any business to pull their KPIs into their own customized dashboard and control their metrics.

Ducksboard's API enables you to not only complement data from your SaaS apps with internal metrics, but to also access all data stored by Ducksboard and create dashboards and widgets through simple API calls.

## **CartoDB**

[CartoDB](#) helps you visualize and analyze your data in maps. CartoDB is a feature-rich platform that meets cross-sector needs in mapping, complex data analysis and data visualization.

CartoDB brings data management, scalability and aesthetic focus to online mapping in a single easy-to-use tool. With a robust and ever expanding styling library, and a rich application programming interface, the value your organization will derive from the platform will be immediate.

CartoDB API allows you to develop your spatial applications with ease, by allowing you to create dynamic maps and perform spatial queries in a blazing fast way.

Since its launch, CartoDB has attracted users from the US National Park Service, The World Conservation Monitoring Centre, NASA and Twitter to the Wall Street Journal and the Guardian.



## RELEVANT LINKS



**CartoDB**

<http://www.cartodb.com>



**Ducksboard**

<http://www.dusckboard.com>

---

## ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.



CARTOnewsroom