

CartoDB Announces Formation of a Strategic Advisory Board

Chris Holmes joins CartoDB Advisory Board

17 JULY 2013, NEW YORK

CartoDB, a leading provider of cloud-based mapping and data visualization tools on the web, announced the formation of its Advisory Board, and the appointment of Chris Holmes to the board.

The Advisory Board will work with CartoDB Senior Management to provide guidance and support on strategic initiatives as the company accelerates business growth, increases market share and continues its rapid pace of innovation. As a member of the board, Holmes will work closely with the CartoDB leadership team to consult on product plans, open source strategy, marketing and sales.

Chris Holmes is the Founder of OpenGeo. He is also a Global Spatial Data Infrastructure Association (GSDI) Board Member, an Open Internet Tools Project Steering Committee Member, and is member of the Open Geospatial Consortium (OGC) Board of Directors.

“We are pleased to announce the formation of our Advisory Board. It will be a valuable resource as we continue to gain momentum in the market,” said Javier de la Torre, CEO and co-founder of CartoDB. “We are big fans of Chris’s trajectory and his work at OpenGeo has been a model for how to create an Open Source company. His visions for the geospatial industry and his passion for sustainable and meaningful companies is a key asset as we grow the company and expand the positive impact of our work.”

“I’m excited to be the first member of CartoDB’s advisory board and look forward to working with the team Javier and Sergio have assembled,” said Holmes. “I have known the team for years, and this is a particularly exciting time for CartoDB, as they’ve built the most user-friendly geospatial software I’ve ever seen, by putting design first, open sourcing everything, and focusing solely on the web. CartoDB has been contributing great improvements to the open source geospatial community and I look forward to work with them for its wider market adoption.”

Holmes started his career as the first lead developer of GeoServer, a leading open source geospatial server. He was the sole coder, with a handful of users, and grew it to a thriving development community with over a million total downloads. Holmes started OpenGeo to professionalize the open source geospatial software movement. He succeeded in creating a sustainable business model that enabled numerous developers to support themselves with full time work on open source projects like OpenLayers and PostGIS while offering reliable, commercial support and innovative solutions to organizations worldwide.

About CartoDB

CartoDB is an open source cloud-powered mapping, spatial analysis and visualization engine that facilitates the creation of spatial applications for both web and mobile devices; the platform is currently used by major news organizations, research institutions, non-profits and geospatial application developers and is a product of Vizzuality, a data analysis and visualization consulting company based in NYC and Madrid. <http://cartodb.com/media>

RELEVANT LINKS

- [CartoDB Mapping platform](http://www.cartodb.com)
<http://www.cartodb.com>

QUOTES

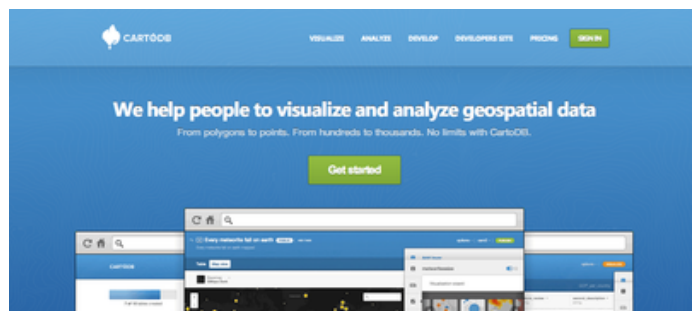
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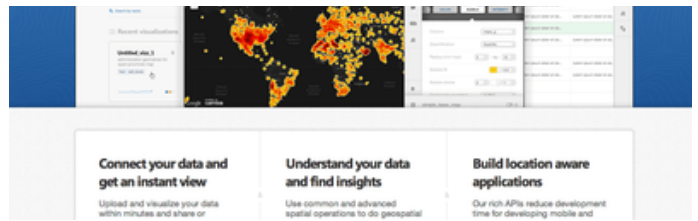
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ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.



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