# High impact data visualization at your fingertips, CartoDB deploys version 2.0 bringing new tools and features

Build interactive, cross-browser, iOS and Android compatible data-driven, maps, apps and visualizations with ease.

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SUMMARY

*CartoDB is a cloud powered spatial database, mapping, visualization and analysis platform that allows technologists to build rich data driven applications. <br><br> The 2.0 release brings with it a set of new features, including social maps, better sharing options, more visualization styles, a new more intuitive code editor for SQL and Carto for improved usability, and integration with Amazon Cloudfront to name a few.*

**This Thursday, November 29th, 2012, Vizzuality, Inc. released version 2.0 of its cloud powered database, mapping, analysis and visualization engine, CartoDB.**

**With this release, CartoDB takes a huge leap forward in making spatial data visualization more intuitive and brings powerful new data import, analysis and visualization capabilities to its users.**

**New visualization styles such as grid and density maps supplement the choropleths and bubble maps from the previous version; all now possible with just a few clicks. A revamped interface, easily customizable basemaps, and straightforward ways to integrate data into applications, facilitate ease of use, and an overhauled code editor makes writing SQL and CartoCSS more natural and new controls for infowindow and embedded map styling let users really take the reigns.**

**However, changes in 2.0 are not just cosmetic. Considerable work has been put into making the platform faster and more scalable. This includes integration with content delivery network caching services, providing customers with the fastest maps, and new API libraries to ensure all around better performance and usability. Behind the scenes, the platform has been made more flexible and now allows Vizzuality to seamlessly add new data visualization methods in the coming months. Torque, the temporal mapping library developed for CartoDB, is one of the first slated to be integrated as a point and click option.**

**The platform also gives developers a geospatial backend to easily build applications and visualizations. Whether by using the platform's built in sharing functions to include a visualization in a news app or blog, or by using the platform's APIs to integrate geospatial data into mobile or tablet apps, the simplicity of using CartoDB remains unbeatable.**

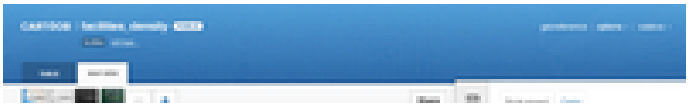
**With version 2.0, CartoDB aims to take interactive, dynamic data visualization and mapping to the next level. Based on a new architecture and faster performance, CartoDB is the foremost cross-browser, iOS and Android compatible, data visualization platform.**

**And with the company already boasting clients such as The Wall St. Journal, Harvard University, NASA, and the UN, version 2.0 is definitely slated to make a splash.**

RELEVANT LINKS

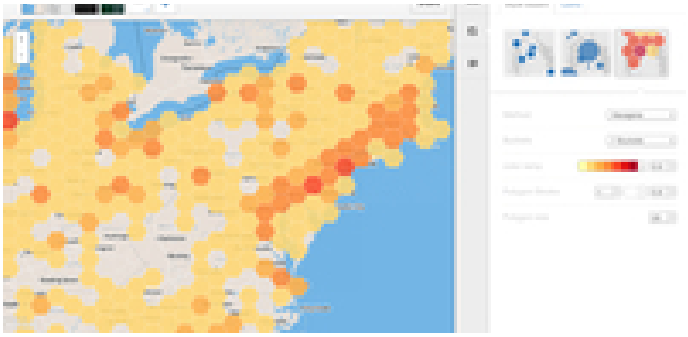
- CartoDB
  http://cartodb.com
- CartoDB Blog
  http://blog.cartodb.com
- CartoDB Presskit
  http://cartodb.com/media
- CartoDB on Twitter
  http://twitter.com/cartodb
- CartoDB on Facebook
  http://facebook.com/CartoDB

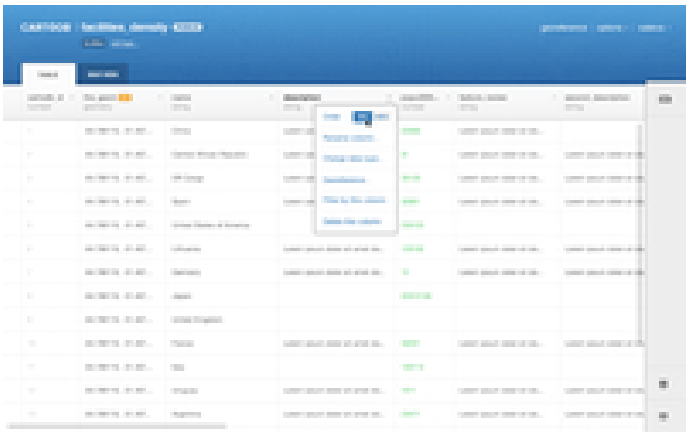
IMAGES

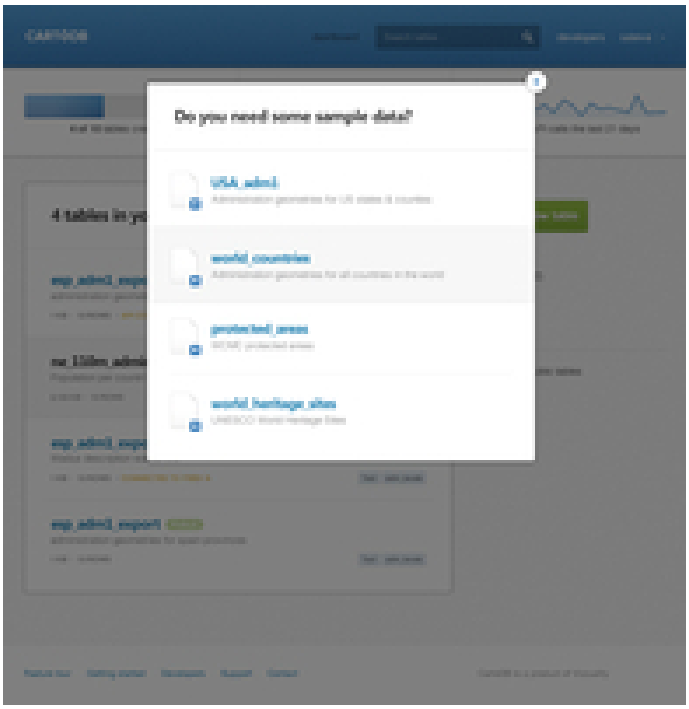


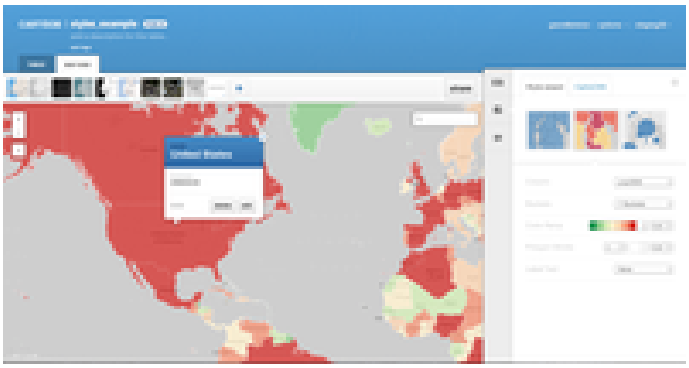
# CARTODB

Geospatial on the cloud







ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.

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