

CartoDB partners with Mapzen to provide next-generation Location Data Services

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SUMMARY

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The two companies have agreed to collaborate on the technology and data services to provide innovative solutions and competitive offerings to the market. These solutions will largely be centered around the concepts of Open Data and Open Source, key catalysts for innovation and change.

The commercial offering starts with the Enterprise package, which includes a set of Location Data Services, such as custom vector basemaps, geocoding, and routing. This commercial offering extends beyond the existing Free Tier by including: custom limits and quotas, Service Level Agreements, service behind firewalls, and Enterprise support.

This partnership provides an exciting alternative to existing Location Data Services in the market, making state of the art technology and services accessible *to all* with affordable prices and reasonable terms.



RELEVANT LINKS

• To learn more, visit:

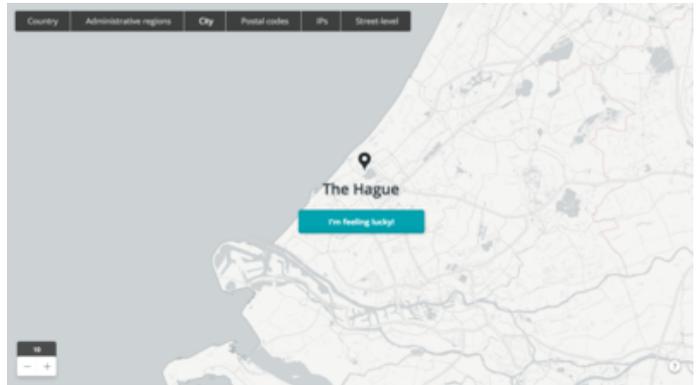
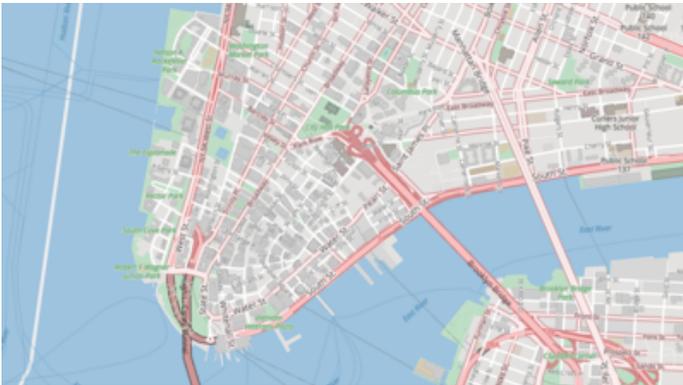
<https://cartodb.com/location-data-services>

QUOTES

"We are excited to partner with Mapzen to continue our efforts in liberating Location Data Services! At CartoDB, we believe the future of this industry will be created by friendly collaboration between companies, and this partnership with Mapzen is the first "next generation" alliance we will see in this space. Our goal is to give all users the ability to realize the full potential of Location Data Services. As we continue to integrate our product offerings with Mapzen, we're thrilled to see what new location intelligence our users will unlock with our suite of geo and map technologies."

— Javier de la Torre, CEO of CartoDB

IMAGES



ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.



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