

# CartoDB Acquires Nutiteq to Bring Location Intelligence to Mobile Devices

Nutiteq's native-mobile technology will help expand CartoDB's enterprise offering and deliver multi-platform SDK and innovative location intelligence applications

17 FEBRUARY 2016, NEW YORK, USA

## SUMMARY

*Nutiteq's native-mobile technology will help expand CartoDB's enterprise offering and deliver multi-platform SDK and innovative location intelligence applications.*

**C**artoDB, a world leading company for location intelligence, data analysis and visualization, today announced the acquisition of Nutiteq, a mobile mapping software development company with more than 15 million unique installations of their SDK, and a roster of clients that includes SeatGeek, LonelyPlanet, iRobot and Accenture, among others.

This acquisition will allow CartoDB to offer a crossplatform mobile mapping SDK, with a core rendering engine that complements its geoanalytics capabilities. The offline mapping and routing capabilities along with their ability to work with a number of different sources of data, will enable enterprise customers to implement core location intelligence apps from a onestop solution.

Nutiteq's current SDK offering, including ondevice analytics and vector rendering, will be augmented with CartoDB's cloud location analytics and selfservice products. This will provide a complete solution for companies building external facing apps or productivity tools on mobile.

Laineste will lead the mobile division for CartoDB. The entire Nutiteq team will join CartoDB, with an office opening in Estonia, where Nutiteq is currently headquartered.



## RELEVANT LINKS

- [CartoDB - Mobile](https://cartodb.com/mobile)  
<https://cartodb.com/mobile>

## QUOTES

*"We believe there is a big opportunity to rethink how we interact with location data on mobile devices. Most geospatial innovation has been pushed to the consumer space. Now enterprises will be able to make use of location intelligence on mobile devices with CartoDB."*

— Javier de la Torre, CEO of CartoDB

*"We're thrilled for the potential to unlock massive value for location intelligence in virtually every industry. It's no surprise that people are moving from laptops to smartphones, and it's safe to say that enterprises will be quick to follow."*

— Jaak Laineste, CEO of Nutiteq

## IMAGES



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## ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.

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