

CartoDB Announces New Member to Board of Directors

Anthony Deighton, CTO and Senior Vice President of Products of Qlik, joins CartoDB Board

09 DECEMBER 2015, NEW YORK, USA

SUMMARY

CartoDB, the world's leading company for location intelligence, data analysis and visualization, announced today the appointment of Anthony Deighton to its Board of Directors. Deighton comes to CartoDB as the company prepares to unveil new roadmap offerings for Q1, bringing expertise from his work with scaling growth and product development as organizations grow from startup to public companies.

CartoDB, the world's leading company for location intelligence, data analysis and visualization, announced today the appointment of Anthony Deighton to its Board of Directors. Deighton comes to CartoDB as the company prepares to unveil new roadmap offerings for Q1, bringing expertise from his work with scaling growth and product development as organizations grow from startup to public companies.

Deighton joins the CartoDB Board of Directors with more than 10 years of experience in the visual analytics industry. He currently serves as Chief Technology Officer and Senior Vice President of Products at Qlik, where he is responsible for guiding product strategy and leading all aspects of the company's research and development efforts. He has played a critical role in evolving and driving product evolution to help maximize the potential of visual analytics since joining Qlik in 2005.

"We are thrilled to welcome an industry professional as accomplished as Anthony Deighton to the CartoDB Board," said Javier de la Torre, CEO and co-founder of CartoDB. "Anthony brings a wealth of knowledge and experience to CartoDB, along with expertise in the visual analytics space and guiding product strategy. We're excited to have him join the Board as a fundamental part of further growing our business."

In his new role, Deighton will lend his expertise in product strategy to increase global awareness of the solutions that CartoDB can offer companies of any size, in virtually every industry, while supporting CartoDB's mission of democratizing location intelligence.

"I'm thrilled to join the Board of Directors at CartoDB," Deighton said. "There is an enormous opportunity for companies to utilize the power of location intelligence, and this opportunity is fueled by

the rapid growth of the data analysis and visualization market. CartoDB has the best team in the industry, and a next-generation platform offering, I'm excited for what's next."

In the past year, CartoDB has:

- Become enterprise ready and grown adoption by 250 percent, with a client roster including names like Amtrak, Axa, BBVA, Deloitte, Google Trends, Mexico City, National Park Service, New York City, Royal Bank of Scotland, and Twitter.
- Increased individual customer adoption by 350 percent, generated 2.5x the number of live maps each month, and delivered 2.6x the number of monthly map views.
- Doubled its number of employees and opened its global headquarters in Brooklyn, New York.
- Secured \$23 million in Series B funding from top investors, including Accel and Salesforce Ventures.



QUOTES

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IMAGES



ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC, Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.



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