

Cartodb and DigitalGlobe partner to offer media organizations access to high resolution satellite imagery for visual storytelling

27 APRIL 2015, NEW YORK, USA

SUMMARY

CartoDB and DigitalGlobe have partnered to bring satellite data to mapmakers everywhere in order to help them visually explain the events and information shaping our world. The new offering will provide users of all levels with access to the latest satellite content from DigitalGlobe, enabling journalists, publishers, bloggers and web developers to easily incorporate high-resolution imagery into their online content in a matter of minutes.

“**O**ur collaboration with DigitalGlobe is a significant development for anyone who publishes stories about our world,” said Javier de la Torre, co-founder and CEO of CartoDB. “This partnership will democratize access to [high-resolution satellite imagery](#) and data on-demand, incorporating satellite images into interactive stories and content at an affordable price point.” De la Torre continues, “The combined power of DigitalGlobe’s extremely current satellite imagery and CartoDB’s easy-to-use platform will enable creative storytellers to communicate and contextualize data with the simple click of a button.”

Entry-level pricing for the new cloud-based offering is very affordable, and the platform enables access to high-resolution imagery captured as recently as 24 hours ago, and archive imagery dating back to 2011. [Discovering a whole new world of possibilities](#) is just a single click away.

“Seeing a better world™ just got easier and faster for journalists, media outlets, and researchers who want to add geospatial context to their online content,” said Josh Winer, Sales Manager of DigitalGlobe. “With the ease of CartoDB’s mapping tools and platform, customers of any size can quickly and easily integrate high-resolution satellite imagery into their online maps and stories. We’re thrilled to partner with CartoDB and look forward to empowering their community.”

Combining satellite imagery and data provides endless options for storytelling on maps. Check out the [stories](#) we have built to help you get inspired on what is possible.



RELEVANT LINKS

- **High Resolution Satellite Imagery on Demand**

<http://cartodb.com/solutions/satellite-aerial-image>

- **DigitalGlobe & CartoDB stories**

<http://cartodb.com/solutions/satellite-aerial-image/#stories>

QUOTES

"Our collaboration with DigitalGlobe is a significant development for anyone who publishes stories about our world. This partnership will democratize access to high-resolution satellite imagery and data on-demand, incorporating satellite images into interactive stories and content at an affordable price point."

— Javier de la Torre, CEO at CartoDB

IMAGES



ABOUT CARTO

CARTO leads the world of location intelligence, empowering any organization and individual to discover and predict key insights through location data. With CARTO's intuitive location intelligence platform, analysts and developers build self-service location based apps that help optimize operational performance, strategic investments, and everyday decisions.

Founded in 2012 by a team of experts in geospatial development, big data analytics, and visualization techniques, CARTO is based in New York and Madrid, with additional locations in Washington D.C., London, and Estonia. CARTO has a team of 100 employees, a portfolio of 1,200 customers including BBVA, BCG, NYC,

Twitter, and Vodafone and more than 200,000 users over the globe. The company is backed by investors such as Accel and Salesforce Ventures.



CARTOnewsroom