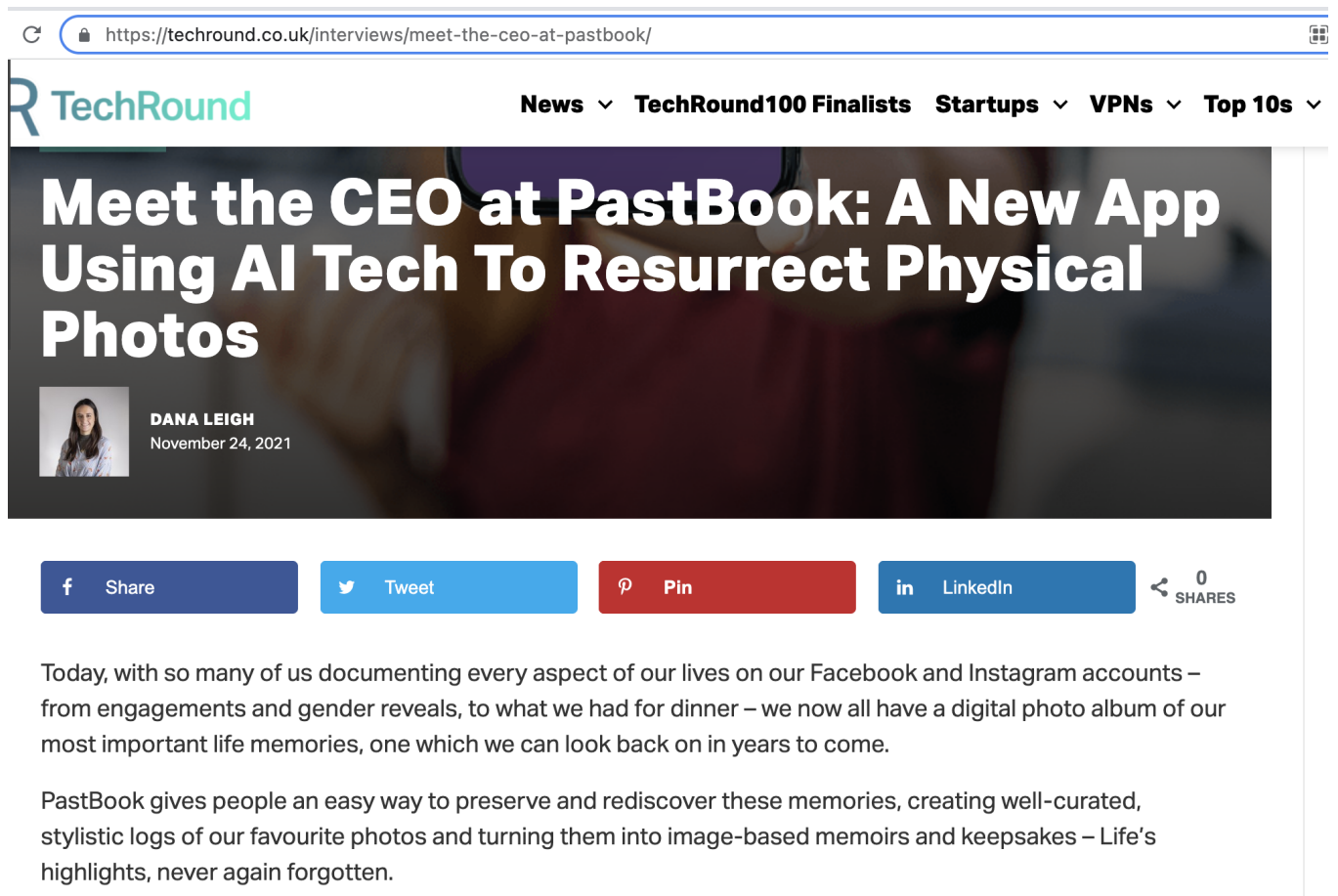
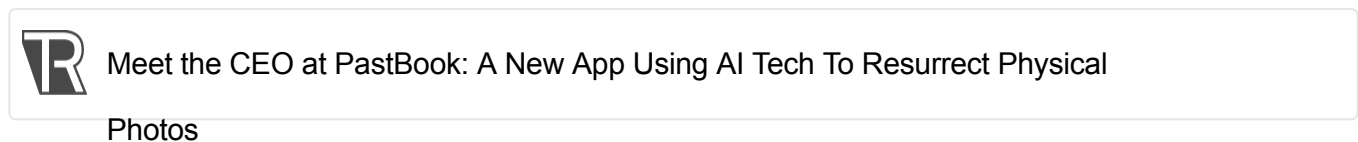


Techround: meet the CEO at PastBook



The screenshot shows a web browser window with the URL <https://techround.co.uk/interviews/meet-the-ceo-at-pastbook/>. The page header includes the TechRound logo and navigation links for News, TechRound100 Finalists, Startups, VPNs, and Top 10s. The main article title is "Meet the CEO at PastBook: A New App Using AI Tech To Resurrect Physical Photos" by Dana Leigh, dated November 24, 2021. Below the title are social sharing buttons for Facebook, Twitter, Pinterest, and LinkedIn, along with a "SHARES" counter showing 0. The article text begins with "Today, with so many of us documenting every aspect of our lives on our Facebook and Instagram accounts – from engagements and gender reveals, to what we had for dinner – we now all have a digital photo album of our most important life memories, one which we can look back on in years to come. PastBook gives people an easy way to preserve and rediscover these memories, creating well-curated, stylistic logs of our favourite photos and turning them into image-based memoirs and keepsakes – Life's highlights, never again forgotten."



The preview card features a large 'R' icon on the left. To its right, the text reads "Meet the CEO at PastBook: A New App Using AI Tech To Resurrect Physical Photos".

ABOUT PASTBOOK

About the company: <https://www.pastbook.com>

Founded in 2012 in Amsterdam by Stefano Cutello, as part of RockStart Accelerator, [PastBook](#) has been named one of the ‘Hottest startups in Europe’ by Wired, won the Deloitte Technology Fast 50 in the "Media & Entertainment“ category and secured a top 20 spot in the Financial Times Europe's Fastest Growing Companies list.

PastBook is on a mission to make reliving memories frictionless. Allowing consumers to create beautiful photo products, in one-tap from pictures that are nowadays scattered between social networks and devices. Its Intelligent Instant Photo Book platform automatically and intelligently selects the best photos from the designated source, instantly arranging them into beautiful photo products, ranging from photo books, posters, photo tiles and calendars - printed and shipped worldwide across a global printing network.

 pr.co



PastBook