

## PastBook named in Wired's Christmas Gift Guide

### The Ultimate WIRED Christmas Gift Guide For 2021

Our 2021 edit of clever Christmas gift ideas from £18 to £14,000.

JOSEPHINE BINTA JUDD

#### PastBook



PastBook's website and iPhone app automatically scans through your photos on your phone or social media accounts such as Instagram and Facebook and selects the best photos to include in a memory book. It's quick to choose the selection and can do it in under 60 seconds. All you need to do next is have a quick scan of the pages and delete any photos you don't want to include, add images or edit and click to buy. What we particularly like about the app when using it to import Instagram photos is that it includes your Instagram captions on each photo, which makes for a great keepsake.

Most Popular

- How to... [Image]
- How to... [Image]
- How to... [Image]
- How to... [Image]

Most Popular

#### ABOUT PASTBOOK

**About the company:** <https://www.pastbook.com>

Founded in 2012 in Amsterdam by Stefano Cutello, as part of RockStart Accelerator, [PastBook](#) has been named one of the ‘Hottest startups in Europe’ by Wired, won the Deloitte Technology Fast 50 in the "Media & Entertainment“ category and secured a top 20 spot in the Financial Times Europe's Fastest Growing Companies list.

PastBook is on a mission to make reliving memories frictionless. Allowing consumers to create beautiful photo products, in one-tap from pictures that are nowadays scattered between social networks and devices. Its Intelligent Instant Photo Book platform automatically and intelligently selects the best photos from the designated source, instantly arranging them into beautiful photo products, ranging from photo books, posters, photo tiles and calendars - printed and shipped worldwide across a global printing network.

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