## Rabobank Report: Sugar Quarterly Q4 – Strong Headwinds

**Strong headwinds look set to impact the sugar industry, with abundant global sugar stocks continuing to weigh on world market prices. According to Rabobank’s *Sugar Quarterly Q4*, although prices have been under pressure for some time, projections suggest that world production in 2014/15 will be little different from the previous year.**

“80% of global sugar production today comes from cane. Cane is a semi-perennial crop, meaning that if farmers don´t like the current cane price, it nevertheless takes them time to switch land out of cane into other crops. That is one reason for the slow response to low prices. Another reason is the diminishing incentive to switch to other crops, given that the prices of many other agricultural commodities are also falling along with sugar prices” explained Rabobank’s Andy Duff.

The principal driver of price developments has been the continued weight of global sugar stocks on the market, currently predicted to diminish only modestly over 2015. At this stage, it appears that global production in the 2014/15 international crop year has not responded significantly to low prices, though time remains for revisions to forecasts for important countries.

Other influences on price movements include the effect of the strong US dollar; pressuring international sugar prices, while also sustaining the value of world market sugar in local currency terms in key exporting countries, such as Brazil.In addition, developments in oil prices over the last three months have emerged as a new potential driver of prices in 2015.

**Regional Outlooks:**

* **EU:** EU production is forecasted at 18.6 million tonnes raw for the 2014/15 marketing year, a 12% YOY increase from 2013/14.
* **India:** Forecast sugar production was revised up to 25.5 million tonnes, as a result of increased planting, and favourable monsoon rains.
* **Mexico: S**ugar production in 2014/15 stands at 6.2 million tonnes raw value. Some downside risks remain due to the wet autumn’s impact on yields.
* **Brazil:** As the cane season draws to a close, Rabobank estimates Brazil’s 2015/16 crop as between 550 million to 580 million tonnes. .
* **US:** With a tight balance sheet, reduced beet crop and an ongoing trade dispute with Mexico, US sugar prices have risen significantly and are expected to remain firm.
* **Australia:** Production should reach 4.6 million tonnes this year. Below-average rainfall forecasts and the potential of an El Nino event raises concerns for 2015.
* **Indonesia:** Indonesian sugar refiners are nervous. At the time of writing, the government has yet to allocate import quotas for 2015. Meanwhile, domestic production lags rocketing local demand.
* **Thailand:** The 2014/15 crop is not expected do well. Sugar production is projected to be around 12% lower than last year’s 11.9 million tonnes.
* **China:** Yet another decline in sugar production level is expected to result in a 12% decrease in production versus the previous season.

For more information please contact the report’s author:

Andy Duff [Andy.Duff@rabobank.com](mailto:Andy.Duff@rabobank.com)

For other information, please contact Rabobank press office:

[K.Verheul1@rn.rabobank.nl](mailto:K.Verheul1@rn.rabobank.nl) +31 30 21 66918

For your social media ready version of this press release:

<http://rabobank-food-agribusiness-research.pressdoc.com>

[www.rabobank.com/f&a](http://www.rabobank.com/f&a)

Follow us on Twitter:

[@rabofoodagri](https://twitter.com/RaboFoodAgri)

**NOTE**

* The report/presentation attached is sent specifically to enable journalists to do their work, i.e. as the basis for an article or news report, or as preparation for a telephone or personal interview with a content expert. In line with good journalistic practice, a reference to the source would be appreciated
* Please note that is it expressly forbidden to forward the attached report/presentation in any form to third parties, or to publish this report either partially or entirely on a website.
* Rabobank has recently updated the distribution lists for Food & Agribusiness Research reports. If you have no interest in further receiving this information, please let us know and we will remove your email address promptly.