**PRESS RELEASE**

Amsterdam, 17th of March 2017

**FIBER Festival and Club Shelter organize an innovative multisensory concert and club night**

FIBER Festival and Club Shelter join forces and organize a full concert and club night collaboration on Saturday May 13th. During this FIBER Festival night the visitor will be submerged in an experimental sonic experience in which all senses will be fascinated. The Amsterdam based FIBER organization has confirmed the popular Club Shelter as their third location for the next FIBER Festival 2017. The fourth festival edition takes places from 11th to May 14th in Amsterdam and presents new voices in art, design and music, who experiment with digital technologies.

The new partners proudly present Sendai as their first name for the FIBER-Shelter concert night. Sendai’s post-techno machine music disorients, fascinates and confounds the listener. Sendai is the collaboration of Belgian producers Yves De Mey and Peter Van Hoesen, exploring the outer limits of electronic music. Combining De Mey’s modular synths and Van Hoesen’s sound design skills, they create a broken, minimalistic and uncompromised sound world. At FIBER Festival they will perform their latest album ‘Ground and Figure’ – a vast and spacious journey through texture and tone, atmosphere and abstraction. The full FIBER programme will be announced Tuesday 21st of March.

The performance and club night is a prominent FIBER Festival component. Shelter perfectly suits the other two cultural FIBER hotspots; Vlaams Cultuurhuis de Brakke Grond and exposition centre Looiersgracht 60. There are multiple motivations for the Shelter choice. Main reason is the excellent sound system which allows a refined listening experience. Second would be Shelter’s focus on new narratives within the Techno Landscape. Next to its musical cornerstones of distinct House and Techno, the young club’s programming is set on curating sounds from the vanguard of dance music, showcasing electronica from the defining outreaches of the industry. And that’s exactly where FIBER and Shelter found each other. It’s in these outreaches where they create an evening full of new and experimental live electronica.

**Theme FIBER Festival 2017 *Prima Materia***

The FIBER team retrieved its inspiration by fascinating over connections between todays experimental art and a renewed interest in the ancient field of alchemy. Through an extensive program of conference talks, a public exhibition, AV performances, and live electronic music, the festival explores the theme *Prima Materia; alchemical thinking and making in art, design and music*.

Back in the day alchemists speculatively worked with matter to understand the design of the universe. Their main focus was reaching the mythical ***Prima Materia***, the metaphysical matter that would connect everything in the cosmos. For a long time alchemy was considered a mystical pseudoscience, but it now becomes unmistakably clear that it is a precursor for contemporary science and the development of our knowledge about matter. FIBER points out extraordinary similarities between the work of alchemists and the modern interdisciplinary artists, designers, programmers and engineers.

**Festival Program**

The FIBER Festival tales place from May 11-14 at several locations in Amsterdam. The Full FIBER experience includes an extensive two-day program of conference talks, a public exhibition, two nights of AV performances and live electronic music.

The exhibition, organized together with the Looiersgracht 60, carries the same name Prima Materia and will be opened on Thursday evening May 12. The 2-day conference, the meeting place for genre-breaking makers, researchers and an adventurous audience, will start Friday morning at De Brakke Grond location. At night the Brakke Grond will transform into a magical concert hall where the FIBER public can wander through a setting of AV installations, live music performances and Dj-sets. The FIBER audience will spend Saturday night at the new club Shelter where they’ll be immersed in a series of live performances and a spherical club night with a special scenography and alchemic sounds from today’s club culture. We’ll close the festival weekender Sunday night with a special evening program.

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| **Date**  | **Program** | **Location** |
| May 11  | Opening Exhibition\* (20.00) | [Looiersgracht 60](http://www.looiersgracht60.org/) |
| May 12 | Conference day 1 | [De Brakke Grond](https://www.brakkegrond.nl/) |
|  | Concert night day 1 | [De Brakke Grond](https://www.brakkegrond.nl/) |
| May 13 | Conference day 2 | [De Brakke Grond](https://www.brakkegrond.nl/) |
|  | Concert night and club night | [Shelter](http://shelteramsterdam.nl/) |
| May 14 | Concert afternoon / night | More info available soon |

\*The exhibition is complimentary and can be visited from May 12 to May 21.

**FIBER FESTIVAL**

FIBER Festival attracts over 50 participating speakers and artists, 2500 visitors and a wide selection of local companies and organizations, who will connect in the city of Amsterdam to create a dense program of audiovisual performances, live/DJ sets, installations, conference talks and labs. FIBER connects with both a local and international audience of young, professional creators and enthusiasts who are operating at the frontiers of digital technology, to create or consume immersive and mind-bending experiences.

Through the lens of cutting-edge artistic works, FIBER explores the impact of technology on culture, society and nature. The festival gathers artists, thinkers and an adventurous crowd to experience new narratives that give insight to complex topics like artificial intelligence, bots, digital production techniques, hybrid materials and questions how technology can influence the future.

**FIBER program**

Festival data May, 11 - 14 2017

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For more information: [www.fiberfestival.nl](http://www.fiberfestival.nl)

**The full line-up will be released March 21st.**

**Tickets**

The Early Bird passe-partouts are all sold out.

Regular tickets can only be purchased online from March 21st through this link: <https://fiberfestival.eventbrite.nl>

**Confirmed Partners**

Funding Partners: FIBER is kindly sponsored by

* Stimuleringsfonds Creatieve Industrie
* Amsterdams Fonds voor de Kunst
* VSB
* Fonds21
* Fonds Podiumkunsten
* Prins Bernhard Cultuurfonds
* Goethe Instituut Nederland
* Het Nieuwe Instituut
* Tsjechisch Centrum Rotterdam

Creative Partners: Location and Program partners

* De Brakke Grond (NL)
* Shelter (NL)
* Looiersgracht 60 (NL)
* University of Utrecht (NL)
* Bartlett School of Architecture (UK)
* LIMA (NL)
* ICK (NL)
* UCLA (US)
* Het Nieuwe Instituut (NL)
* Artefact Festival – STUK (BE)
* Digital Media Bremen (DE)

**Note for the editorial team (not for publication):**

FIBER images are obtained through [this link](http://www.fiber-space.nl/press/)

The FIBER logo can be downloaded [here](https://www.dropbox.com/sh/8p6ek108clvissh/AACRK9Tw8XOqGowDfR6KqBJNa?dl=0)

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**About FIBER**

FIBER is an Amsterdam based interdisciplinary organization, that presents new developments in audiovisual art, digital culture and the experimental and deeper corners of electronic music. The team works year round with a vibrant network of artists, designers, researchers and developers, who aspire to introduce mind bending experiences to a broad audience. Special attention goes out to the support of up and coming talents across numerous creative disciplines.

Next to small-scale events and exhibitions, the team organizes the recurring FIBER Festival, Coded Matter(s) series, the FIBER podcast en Studio Visits in Amsterdam, which brings together a diverse crowd of new talent, established artists and curious visitors. FIBER aims to explore hybrid forms of art, the power of media- and network technology, and encourages an exchange of views between the makers and their audience.