

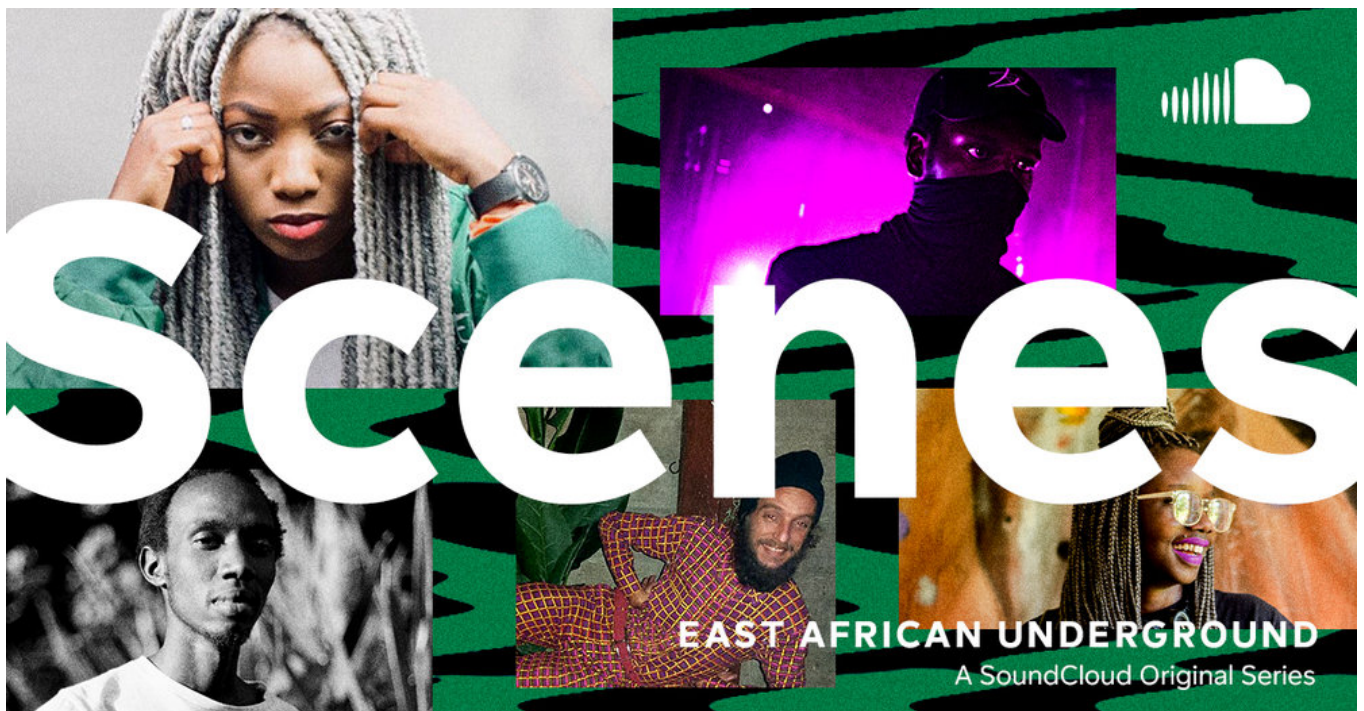


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Fast-Rising East African Underground Movement Takes Center Stage in SoundCloud's Series, "SCENES" and New Album Release with The Nyege Nyege Collective

“SCENES: EAST AFRICAN UNDERGROUND” Features Artists Taking the Scene Global with [Kampire](#), [Slikback](#), [Boutross](#), [Aunty Rayzor](#)

“MUSIC FOR THE EAGLES,” All New Music Compilation from [NYEGE NYEGE](#) Featuring [Otim Alpha](#), [Jay Mitta](#), [MC Yallah](#), [Ecko Bazz](#), [KABEAUSHÉ](#) and Others, [Out Now on Repost](#)



August 31 , 2021 – New York, NY – One of the hottest emerging communities in music today, East Africa’s fast-rising underground music movement, and Nyege Nyege’s powerful influence in the region and beyond is explored in the latest episode of SoundCloud’s music discovery series, “[SCENES](#)”. “**SCENES: East African Underground**” and “**Music for the Eagles**”, a first-in-series companion album released with famed Nyege Nyege Tapes, starts streaming today on SoundCloud’s [YouTube channel](#), [SoundCloud](#) and all major streaming platforms via [Repost](#).

As a global platform for connectivity, collaboration and community, SoundCloud plays a unique role in spotlighting next-gen music landscapes. In “SCENES: East African Underground” and on “Music for the Eagles”, discover the thriving artist communities who find each other IRL, via the Nyege Nyege collective and on SoundCloud who are forging their own path and alternative sounds out of Uganda, Kenya and Tanzania.

“SCENES’ and compilations like ‘Music for the Eagles’ are focused on driving global music discovery around the trailblazing communities of artists and passionate music fans who are propelling mainstream music trends of tomorrow,” said **Leon Sherman, Director of Editorial, SoundCloud**. “From first spotlighting the genre-bending scene, Digicore, to PC Music and Hyperpop, which have swept popular music this year, we are excited to now amplify the future-facing sounds of the East African underground movement and the incredibly influential Nyege Nyege Collective.”

“Nyege Nyege and SoundCloud share a love for underground music and community building,” said **Derek Debru, co-founder of Nyege Nyege**. “‘Music for the Eagles’ is both music that engages audiences into new sonic territories and also an opportunity for many emerging artists to get a formidable spotlight to further their career and engage with global audiences.”

“SCENES: East African Underground” tells the story of a group of innovative artists building a creative community and sharing it on a global scale, powered by future-forward music pushing the boundaries of hip-hop, experimental electronics, dance, and sounds from throughout the region. The video features commentary from these artists and others creating diverse, multi-faceted sounds across the scene, including: Vibrant, bass-heavy trailblazer [Kampire](#); Genre-bending, globally celebrated DJ [Slikback](#); Respected, razor sharp MC [Aunty Rayzor](#); sonic sound producer [KMRU](#); Kampala-based label, collective, and [Nyege Nyege Festival](#) co-founder [Derek Debru](#); and, US-based artist and advocate for the movement [Suzi Analogue](#).

“My exposure to the underground electronic music scene in Kampala is when I really started to be free,” **Slickback** says in the episode, and adds, “It's unbound in the way artists express themselves and respond to sounds.”

With 14 never before released tracks from emerging scenes of the continent, “Music for the Eagles” features exclusive works from local heroes, and introduces up-and-coming talents representing a variety of unique genres. Artists featured include local heroes such as Nairobi-based rapper, singer and producer **Boutross**, Traditional adungu and nanga harp master and singer, **Otim Alpha** and Tanzanian producer **Jay Mitta**, with his unique take on the sound of singeli. The album also introduces up and coming talents like Kenyan future-pop artist **KABEAUSHÉ**, Ugandan grime, hip-hop and punk master **MC Yallah**, dynamic rapper **Ecko Bazz**, and features artists beyond East Africa including Durban’s **Phelimuncasi** with their signature style of Gqom, along with many more from a diverse range of underground scenes.

“East Africa is bubbling with so much music right now, and young people are taking risks and finding new sounds, people are starting to be more curious about each other and mingle their scenes,” said **MC Yallah** of her sound on the album. “That's why I wanted to mash up my hip hop vibe with Nairobi's metal sound.”

About “SCENES”

Rising communities and culture-shifting collectives form and grow on SoundCloud and continue to drive what’s next in music — from SoundCloud’s early days as the home to the hottest DJs and artists to giving birth to brand-new sounds and genres (like SoundCloud rap). SoundCloud’s original series “SCENES” explores the unique elements of these collectives and movements -- how they are shaped by a sense of community versus by their sounds or genre, the artists gaining traction are younger than ever and more DIY, and the 3-minute song is no longer standard.

Check-out all SCENES episodes, **Personal Computer Music**, an innovative hyperpop movement brought to life by groundbreaking producer, singer and songwriter A.G. Cook and his record label PC Music, and **Digicore**, shaped by a young, diverse, internet-inspired generation of DIY creators. Stay tuned for updates on “SCENES” via SoundCloud’s **Youtube** channel, **Instagram**, and **Twitter**.

About SoundCloud

SoundCloud is a next-generation music entertainment company, powered by an ecosystem of artists, listeners, and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud is an artist-first platform empowering artists to build and grow their careers by providing them with the most progressive tools, services, and resources. With over 250 million tracks from 30 million creators heard in 190 countries, the future of music is SoundCloud.

About Nyege Nyege

Nyege Nyege formed as a club night in Kampala with the aim to create a space where homegrown, East African DJs, musicians and artists could take risks playing a wide range of sounds in a safe and supportive environment; a place where like-minded people could hang out and enjoy music, share ideas and become friends.

The motivations behind the night, and the emergence of a community around it, form the basis for every subsequent project, including a music festival, a professional community recording studio and residency space and two record labels all integrated into a holistic incubation platform to support the underground music community.

Using their collective expertise to produce, programme and curate, Nyege Nyege is focused on exploring new, boundary-pushing ways to platform and champion an emerging generation of creatives.

Editor's Note: Press assets [here](#) include artist bios and photos, stills and a main image from the "SCENES: East African Underground" episode, "Music for the Eagles" album cover art, and a social media kit including clips from the episode.



