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SoundCloud Rolls Out SoundCloud Go+ in Four New European Markets

SoundCloud Go+ now available in Denmark, Finland, Norway and Sweden

March 25th, New York, NY – [SoundCloud](#) today launched SoundCloud Go+, its premium listener subscription plan, in Denmark, Finland, Norway, and Sweden. While music fans in these countries already have access to the hottest emerging artists, DJ sets, remixes, and more, the introduction of SoundCloud Go+ unlocks features including offline sync, no advertising, and high-quality audio streaming--plus access to SoundCloud's full catalog. In addition, creators can now earn revenue from their plays in these new markets.

“SoundCloud is the first place listeners go to discover what’s next in music, and connect with the vibrant community of creators, curators and fellow listeners directly, using tools like comments and messaging,” said **Anthony Gabriele, Senior Vice President, Subscriptions & Marketing, SoundCloud**. “SoundCloud Go+ unlocks access to SoundCloud’s full catalog and allows fans to take their music anywhere, anytime, while financially supporting the more than 25 million creators who are building and growing their careers on the platform.”

Music fans in Denmark, Finland, Norway and Sweden can now enjoy SoundCloud in the following ways:

- **SoundCloud Go+**: The premium subscription plan offering listeners full access to over 200M tracks, ad-free and offline. New subscribers can take advantage of a free, 30-day trial, after which a monthly subscription fee applies.
- **SoundCloud Go+ for Students**: Students can experience all the benefits of a SoundCloud Go+ subscription at half the price. Visit soundcloud.com/student for more information.

- **SoundCloud Pro Unlimited discount:** Creators who subscribe to SoundCloud Pro Unlimited, SoundCloud's premium creator subscription, can add a SoundCloud Go+ subscription for half the price. Creators can unlock all of the benefits of SoundCloud Go+, and can access SoundCloud's integrations with leading DJ software companies Serato, Pioneer DJ, Native Instruments, Algoriddim and more. To take advantage of this offer and learn more about SoundCloud's DJ software integrations, visit soundcloud.com/pro.
- **SoundCloud's free experience:** The free experience listeners love is still available and now supported by advertising.

SoundCloud Go+ is available through SoundCloud's existing apps in the iOS App Store and Google Play Store, or by logging on to soundcloud.com/go. SoundCloud offers a free, 30-day trial of SoundCloud Go+, after which a monthly subscription fee applies:

Denmark: 99 kr (Web/Android) or 129 kr (iOS) per month

Finland: €9.99 (Web/Android) or €12.99 (iOS) per month

Norway: 109 kr (Web/Android) or 149 kr (iOS) per month

Sweden: 99 kr (Web/Android) or 129 kr (iOS) per month

**iOS users can avoid the App Store surcharge by visiting soundcloud.com/go.*

SoundCloud Go+ and SoundCloud's free, ad-supported experience are now available in 19 countries including the US, UK, Ireland, France, Australia, New Zealand, Canada, Germany, the Netherlands, Belgium, Italy, Portugal, Spain, Switzerland, Austria, Denmark, Finland, Norway and Sweden.

Audio, in-stream native and video advertising on SoundCloud will be provided by Concept CPH. All advertising solutions are designed to fit seamlessly into the SoundCloud experience and provide brands with a variety of ways to connect with its highly engaged audience of young and influential tastemakers. The introduction of advertising ensures listeners can continue to experience SoundCloud for free, as well as offer creators the opportunity to be paid for the work they share. SoundCloud Go+ subscribers can opt out of these ads, enjoying uninterrupted listening as part of their subscription.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners, and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud empowers the world's audio creators with the best tools, services, and resources to build and grow their careers. With over 200 million tracks from 25 million creators heard in 190 countries, what's next in music is first on SoundCloud.



SoundCloud