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SoundCloud Creator Forum Heads to Miami Beach for Art Basel, December 3-5, 2019

Three Full Days of Live Events for Creators on Brand Building, Discovery and Music Making

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December 2, 2019, New York, NY -- The SoundCloud Creator Forum lands in Miami, taking over Wynwood creative space, The Set, for a three day experience open to all creators (Dec 3-5). The Art Basel inspired edition of the forum follows recent events in Atlanta and Amsterdam, and is focused on helping creators build their brand.

Events include artist and industry-led panels on branding, creativity, and writing and styling workshops in partnership with British lifestyle magazine, **The Face**, and open sessions with music production software, **FL Studio**. The three day lineup wraps with a musical blow out-the SoundCloud x Ate O' Ate Art Basel Party, featuring DJ and producer, **Ape Drums**, musician and songwriter **Suzi Analogue**, Artist and drum and bass DJ, **Jubilee**, house-inspired DJ **Stonie Blue** and musical duo **Paperwater**. Full details below.

The programming reflects SoundCloud's mission to empower creators to take their career to the next level and push music culture forward, while using the backdrop of Art Basel and Miami's rich art and music culture to provide inspiration. Creators who are new subscribers or free users will be eligible to receive a free three-month Pro Unlimited subscription if they RSVP and check-in to one of the activation days.

SoundCloud Creator Forum: Miami

Location: The Set: 776 Northwest 21st Terrace Miami, FL 33127

Day 1: Tuesday, December 3rd, 2019

Panel: Branding Across Borders 1:30-2:30pm

Hear how artists and creatives are using global influences to create new styles and genres, reshape today's music landscape and be heard around the world.

Featuring artists Rauw Alejandro, Tariq Cherif and artist manager Solomon Sobande

Session: SC 101: Getting Started 3:00-4:00pm

Get tips and tricks on how to set yourself up for success on SoundCloud. SoundCloud's music, artist and label relations team will be answering all of your questions, from profile setup to growing your audience.

Featuring SoundCloud's Music, Artist and Label Relations Services team

Panel: Build It Yourself 4:30-5:30pm

Entrepreneurs from music, art and marketing will discuss how you can tap into your other creative outlets to help build your career.

Featuring multimedia artists D'ana of COVL and Anthony Blue, Blue the Great, RnBae Collective founder Cristina Jerome, and producer, DJ and fine artist, Gianni Lee

Creators Lounge: The Face Magazine 5:30-8:30pm

Seminal British lifestyle magazine The Face takeover our Creator Lounge space to host workshops, talks and activities including free press shots for creators from renowned photographer Misha Vladimirskiy and a bio writing workshop.

Day 2: Wednesday, December 4th, 2019

Panel: Expand Your Brand 1:30-2:30pm

Learn how these artists use the power of communities to collaborate, expand their networks, and grow their brands.

Featuring artists Jubilee, Ape Drums, Wolftyla and Mula Zoovie

Session: SC 101: Getting Started 3:00-4:00pm

Get tips and tricks on how to set yourself up for success on SoundCloud. SoundCloud's artist relations team will be answering all of your questions, from profile setup to growing your audience.

Featuring SoundCloud's Music, Artist and Label Relations Services team

Panel: Breaking Through 4:30-5:30pm

Hear from industry trailblazers who have challenged the status quo. Learn how they're moving culture forward and empowering female artists to create their own unique brand identities.

Featuring Suzi Analogue, and artist managers Ashley Outrageous, Ramya Velury and Natalie Prospere

Creators Lounge: The Face Magazine 5:30-8:30pm

Seminal British lifestyle magazine The Face takeover our Creator Lounge space to host workshops, talks and activities. Budding fashion designer? We'll have our own on-screen printing press and lots of vintage clothes to create your own style!

Day 3: Thursday, December 5th, 2019

Open Session: FL Studio Workshop 1:00-5:00pm

SoundCloud is inviting creators to The Set and to work on their future hits. We'll have iMacs set up pre-installed with FL Studio for creators to work on their productions. Have a new idea for a track? Want to finish a beat? Then join us at our FL Studio workshop.

SoundCloud x Ate O' Ate Party 8:00pm-3:00am

About SoundCloud Creator Forum

The SoundCloud Creator Forum is a live event platform designed especially for aspiring and emerging creators with a focus on education, connection and helping artists get discovered. Recent editions of the SoundCloud Creator Forum at A3C in Atlanta and ADE in Amsterdam hosted thousands of creators on site and connected with millions more on Instagram during the events. For more information, visit the SoundCloud blog.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners, and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud empowers the world's audio creators with the best tools, services, and resources to build and grow their careers. With over 200 million tracks from 25 million creators heard in 190 countries, what's next in music is first on SoundCloud.

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