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SoundCloud Go+ Launches in Austria

Premium listener subscription is now available through SoundCloud's existing apps in the iOS App Store and Google Play Store, or by visiting soundcloud.com/go

€9.99 (Web/Android) or €12.99 (iOS) per month

Wednesday, October 2nd, 2019 – [SoundCloud](#), the world's largest open audio platform, is launching SoundCloud Go+, its premium listener subscription plan, in Austria. Starting today, music fans in Austria have the ability to enhance their listening experience with full access to SoundCloud's catalog, offline sync, no advertising, and high-quality audio streaming--all for €9.99 per month.

“SoundCloud is the first choice for listeners who want to discover what’s next in music and directly connect with the creators, curators and fellow music fans who make the SoundCloud community so unique,” said **Anthony Gabriele, Senior Vice President, Subscriptions & Marketing, SoundCloud**. “Through SoundCloud Go+, music fans can access SoundCloud’s full catalog, take their music with them anywhere, anytime, and financially support the more than 20 million creators who are building and growing their careers on the platform.”

Music fans in Austria can enjoy SoundCloud through the following ways:

- **SoundCloud Go+:** The premium subscription plan offering listeners full access to over 200M tracks, ad-free and offline. New subscribers can take advantage of a free, 30-day trial, after which a monthly subscription fee applies.
- **SoundCloud Go+ for Students:** Students can experience all the benefits of a SoundCloud Go+ subscription at half the price. Visit soundcloud.com/student for more information.

- **SoundCloud Pro Unlimited discount:** Creators who subscribe to SoundCloud Pro Unlimited, SoundCloud's premium creator subscription, can add a SoundCloud Go+ subscription for half the price. Creators can unlock all of the benefits of SoundCloud Go+, and access SoundCloud's integrations with leading DJ software companies Serato, Pioneer DJ, Native Instruments, and more. To take advantage of this offer and learn more about SoundCloud's DJ software integrations, visit soundcloud.com/go.
- **SoundCloud's free experience:** The free experience listeners love is still available and now supported by advertising.

SoundCloud Go+ and SoundCloud's free, ad-supported experience are now available in 15 countries including the US, UK, Ireland, France, Australia, New Zealand, Canada, Germany, the Netherlands, Belgium, Italy, Portugal, Spain, Switzerland and Austria. The expansion of SoundCloud's commercial offering in these new markets adds to the growing number of countries where SoundCloud Premier monetization creators can earn revenue for the tracks they share on the platform. Creators can visit creators.soundcloud.com to learn more.

Audio, in-stream native and video advertising on SoundCloud will be provided in Austria by leading ads reseller, [Targetspot](#). All advertising solutions are designed to fit seamlessly into the SoundCloud experience and provide brands with a variety of ways to connect with its highly engaged audience. The introduction of advertising ensures listeners can continue to experience SoundCloud for free, as well as offer creators the opportunity to be paid for the work they share. SoundCloud Go+ subscribers can opt out of these ads, enjoying uninterrupted listening as part of their subscription.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners, and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud empowers the world's audio creators with the best tools, services, and resources to build and grow their careers. With over 200 million tracks from 20 million creators heard in 190 countries, what's next in music is first on SoundCloud.



SoundCloud