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SoundCloud Launches SoundCloud Go+ in Belgium, Italy, Portugal, Spain and Switzerland

Tuesday, June 4th, 2019, New York, NY – Today, [SoundCloud](#), the world’s largest open audio platform, is offering music fans in Belgium, Italy, Portugal, Spain, and Switzerland the ability to enhance their listening experience with the launch of its premium listener subscription plan, SoundCloud Go+.

SoundCloud Go+ gives listeners full access to more than 200 million original tracks, DJ sets, remixes and more, from over 20 million creators around the world, with offline sync, no advertising, and high-quality audio streaming--all for €9.99/€6.99(PT)/F12.99 per month.

“SoundCloud is the first place listeners go to discover what’s next in music, and directly connect with the vibrant community of creators, curators and fellow listeners who are powering the platform,” said **Anthony Gabriele, Senior Vice President, Subscriptions & Marketing, SoundCloud**. “SoundCloud Go+ unlocks access to SoundCloud’s full catalog and allows fans to take their music anywhere, anytime, while financially supporting the more than 20 million creators who are building and growing their careers on the platform.”

SoundCloud Go+ is available through SoundCloud's existing apps in the iOS App Store and Google Play Store, or by logging on to [soundcloud.com/go](#). SoundCloud offers a free, 30-day trial of SoundCloud Go+, after which a monthly subscription fee applies: €9.99/€6.99(PT)/F12.99 (Web/Android) or €12.99/€9.99(PT)/F16.99 (iOS) per month. iOS users can avoid the App Store surcharge by visiting [soundcloud.com/go](#).

Music fans in these markets who also subscribe to SoundCloud Pro Unlimited, SoundCloud’s premium creator subscription, can add a SoundCloud Go+ subscription for half the price. The discount offers creators the ability to unlock all of the benefits of SoundCloud Go+, and access SoundCloud’s integrations with leading DJ software companies Serato, Pioneer DJ, Native Instruments, and more. To take advantage of this offer and learn more about SoundCloud’s DJ software integrations, creators can visit [soundcloud.com/go](#).

In addition to the launch of SoundCloud Go+, the free experience listeners love is still available and now supported by advertising. Audio, in-stream native and video advertising on SoundCloud will be provided in these newly launched markets by leading ads reseller, Targetspot. All advertising solutions are designed to fit seamlessly into the SoundCloud experience and provide brands with a variety of ways to connect with its highly engaged audience. The introduction of advertising ensures listeners can continue to experience SoundCloud for free, as well as offer creators the opportunity to be paid for the work they share. SoundCloud Go+ subscribers can opt out of these ads, enjoying uninterrupted listening as part of their subscription.

SoundCloud Go+ and SoundCloud's free, ad-supported experience are now available in 14 countries including the US, UK, Ireland, France, Australia, New Zealand, Canada, Germany, the Netherlands, Belgium, Italy, Portugal, Spain, and Switzerland. The expansion of SoundCloud's commercial offering in these new markets adds to the growing number of countries where SoundCloud Premier monetization creators can earn revenue for the tracks they share on the platform. Creators can visit creators.soundcloud.com to learn more.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners, and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud empowers the world's audio creators with the best tools, services, and resources to build and grow their careers. With over 200 million tracks from 20 million creators heard in 190 countries, what's next in music is first on SoundCloud.

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