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SoundCloud Names Gilles BianRosa Chief Product Officer

June 5, 2019, New York, NY -- SoundCloud announced today the appointment of internet and digital media executive, Gilles BianRosa, as its new Chief Product Officer. BianRosa will be responsible for setting the product vision and strategy that supports SoundCloud's unique two-sided ecosystem of creators and listeners and leading its product management and design teams. Based in the company's Berlin headquarters, BianRosa will report to SoundCloud's Chief Executive Officer, Kerry Trainor.

"Gilles' deep experience building interactive content experiences, his passion for music and clear understanding of SoundCloud's unique ecosystem perfectly positions him to lead the strategy and vision for SoundCloud's next wave of products and services to empower creators to connect directly with listeners, first on SoundCloud," **said Kerry Trainor, Chief Executive Officer, SoundCloud.** "I couldn't be more excited to welcome him to the team."

Gilles BianRosa, Chief Product Officer, SoundCloud adds: "Ask any music lover what they think of SoundCloud, and their eyes light up. The way people discover the music they love, and the way artists find their audience are both changing rapidly. SoundCloud is uniquely at the intersection of these disruptive trends, showing the way. I'm thrilled to join the team and continue building products and features that support this global ecosystem of creators and listeners."

Before joining SoundCloud, BianRosa was the Chief Product Officer for Samsung's Visual Display Content & Services, where he oversaw the product portfolio for Samsung Smart TVs as well as innovations for the connected home. He spearheaded acclaimed products such as The Frame TV and Samsung's AI-powered voice-assistant for content discovery and home automation.

Prior to Samsung, BianRosa was at TiVo, which acquired the company he co-founded, Fan TV, in 2014. Fan TV was the first multi-service discovery app for video streaming. Before founding Fan TV, Gilles was the Chief Executive Officer at Vuze, the largest open-source BitTorrent application, and began his career in Silicon Valley at McKinsey & Company.

BianRosa is a graduate of Harvard University and The École Pour l'Informatique et les Techniques Avancées (EPITA) Engineering School.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners, and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud empowers the world's audio creators with the best tools, services, and resources to build and grow their careers. With over 200 million tracks from 20 million creators heard in 190 countries, what's next in music is first on SoundCloud.

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