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SoundCloud Rolls Out New iOS Profile

April 2, 2019, New York, NY -- SoundCloud, the world's largest open audio platform, announced today the rollout of an all-new profile experience for iOS users. The new profile layout emphasizes SoundCloud's core social features, and places a user's identity, track uploads, likes and reposts front and center. And for creators, the updated profile comes with a brand new feature, 'top tracks,' providing more ways to showcase their work to fans.

SoundCloud offers the world's most social streaming experience, and is the only music platform that enables authentic, real-time connections between creators and listeners. The profile is the epicenter of those connections, and today's update offers a more direct way to connect, share, and discover. So, what's new?

- A **reconfigured layout** placing a creator or listener's profile photo, header image, biography and 'Pinned to Spotlight' at the top so users can showcase their brand, and fans can easily navigate to featured tracks.
- A **new dedicated 'share profile' button** to make sharing a profile instantly with friends, fans, collaborators, and industry contacts easier than ever, anytime.
- The **introduction of top tracks**, which highlights a creator's most played tracks in the last 90 days, enables new fans to discover a creator's most popular tracks, fast.

The new profile rolls out to users today and is available via the latest version of the SoundCloud mobile app on iOS.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners, and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud empowers the world's audio creators with the best tools, services, and resources to build and grow their careers. With over 200 million tracks from 20 million creators heard in 190 countries, what's next in music is first on SoundCloud.



SoundCloud