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# SoundCloud Makes it Easier to Share to Instagram

## **New integration enables Instagram users to seamlessly share their tracks to Instagram Stories**

October 23, 2018, New York, NY -- Say goodbye to screen shots! Today, SoundCloud, the world's largest open audio platform, is making it easier to share tracks to Instagram with its new Instagram Stories integration.

The new feature enables Instagram users to share tracks from SoundCloud to their Instagram Story in a few simple steps by tapping “Share” on the SoundCloud menu and selecting “Share to Instagram Stories.” Users will then be able to click “Play on SoundCloud” at the top of a story to go to the SoundCloud mobile app and begin listening.

This new feature is not only a big addition for passionate music fans, it's another upgrade to the tools millions of creators use to build their careers with SoundCloud. Every month, the SoundCloud creator community shares tens of millions of SoundCloud links and screen shots across social media platforms. With the new seamless integration with Instagram, creators can now promote their latest tracks and get fan feedback faster than ever.

The new SoundCloud + Instagram feature begins rolling out to users today, and is available via the latest versions of the SoundCloud and Instagram mobile apps on iOS and Android.

### **About SoundCloud**

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud empowers the world's audio creators with the best tools, services and resources to build and grow their careers. With over 190 million tracks from 20 million creators heard in 190 countries, what's next in music is first on SoundCloud.



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