SoundCloud Launches "First on SoundCloud: Studio Sessions Berlin"

Series opens up its Berlin studio to emerging creators who began their careers on the platform, and takes music fans behind-the-scenes of the creative process

Today, SoundCloud is launching "First on SoundCloud: Studio Sessions Berlin," a new series spotlighting emerging creators who began their careers first on SoundCloud, and the creative journey of their newest track. In addition to highlighting each creator's creative process and helping connect them with more fans, the series gives up-and-coming creators access to its Berlin studio space to produce new tracks.

Creating new music is a unique and personal journey for every creator. Each 8-hour session will document the key moments, inspirations and experiences that spark creativity.

The series debuts with Dutch artist and producer, San Holo, to coincide with the launch of his debut album, album 1. The SoundCloud community can listen to the featured series track "worthy," by visiting San Holo's profile on SoundCloud.

"First on SoundCloud: Studio Sessions" is another yet another way SoundCloud empowers creators on the platform with the tools and resources to grow their careers, and connect with their audience.

The series will be featured on all SoundCloud social platforms including the SoundCloud Blog, Instagram, Twitter, and Tumblr.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud's mission is to empower the world's audio creators with the best tools, services and resources to build and grow their careers. With over 180 million tracks and 10 million creators heard each month across 190 countries, what's next in music is first on SoundCloud.



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