

SoundCloud Introduces New Personalized Playlist, SoundCloud Weekly

New playlist distills the world's largest music catalog into a simple, personalized music experience connecting more creators with new listeners than ever before

**Click [here](#) to check out why creator Designer thinks SoundCloud Weekly is the key to the SoundCloud universe*

September 10, 2018, New York, NY -- SoundCloud is making it easier than ever to discover what's next in music is first on SoundCloud with its new SoundCloud Weekly playlist. The new personalized playlist draws from SoundCloud's one-of-a-kind catalog of original tracks, DJ sets, mixes and more.

Updated every Monday, SoundCloud Weekly distills SoundCloud's universe of millions of emerging creators and global superstars into a simple, personalized music experience based on the creators and tracks a listener likes, shares and listens to the most.

Each week, SoundCloud Weekly playlists will feature music from millions of unique creators--multiple times more than are featured in playlists on other streaming services--giving creators a powerful new avenue to grow their play counts, followers and careers on SoundCloud first.

"SoundCloud has the largest, most diverse music catalog ever assembled," said Kerry Trainor, Chief Executive Officer, SoundCloud. "SoundCloud Weekly draws from our global creator community to deliver a simple, personalized music experience that connects more creators with new listeners than ever before. Our commitment to giving more creators more ways to be discovered is why what's next in music is first on SoundCloud."

Access SoundCloud Weekly at the top of the home screen, via the latest version of the SoundCloud mobile app, available on [iOS](#) and [Android](#), or on the web at <https://soundcloud.com/discover>.

About SoundCloud

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners and curators on the pulse of what's new, now and next in culture. Founded in 2007, SoundCloud's mission is to empower the world's audio creators with the best tools, services and resources to build and grow their careers. With over 180 million tracks and 10 million creators heard each month across 190 countries, what's next in music is first on SoundCloud.



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