

# SoundCloud Names Nancy Hood to Lead its Consumer Business

**May 2, 2018, NEW YORK** -- [SoundCloud](#) today announced that Nancy Hood will join SoundCloud as Senior Vice President, Listener. In her new role, Hood will lead the growth and expansion of SoundCloud's global consumer listener business, which encompasses consumer subscriptions and advertising. She will be based in New York and report to Chief Operating Officer, Michael Weissman.

"SoundCloud has a unique two-sided ecosystem, serving both creators and listeners. We are incredibly excited to bring focused leadership to our consumer business and drive continued growth in the marketplace," said Michael Weissman, Chief Operating Officer, SoundCloud. "With a wealth of consumer internet experience and an incredibly strong sense of how to lead and build consumer subscription businesses, Nancy is the perfect fit to help SoundCloud expand."

"As the world's largest open audio platform, SoundCloud delivers a differentiated listening experience, driven by its vibrant creator community, to consumers who want to be the first to discover what's new, now and next in music and audio," said Nancy Hood, Senior Vice President, Listener, SoundCloud. "I look forward to further shaping and growing SoundCloud's consumer offering, bringing brands more creative opportunities to engage with our community and amplifying our presence in additional markets."

Hood joins SoundCloud from PayPal, where she was Head of Consumer for PayPal Credit. Prior to PayPal, she was Senior Vice President of Marketing at Audible, an Amazon company, where she led the acquisition, engagement, merchandising, business development, and media functions. Prior to Audible, Hood spent over a decade at American Express, where she held multiple executive positions including Vice President of Customer Acquisition and Vice President/GM of Strategic Card Partnerships. Earlier in her career, she practiced law at Simpson Thacher & Bartlett. She is a graduate of New York University School of Law and Bowdoin College. She serves on the board of Together in Dance and lives in Brooklyn.

## **About SoundCloud**

SoundCloud is the world's largest open audio platform, powered by a connected community of creators, listeners and curators who are on the pulse of what's new, now and next in music and creative culture. As the home to the world's most diverse creator community and the largest music streaming catalog available, SoundCloud lets you stream, share, discover and influence global music culture. For more information, visit: [soundcloud.com](https://soundcloud.com). Follow us on Twitter, Facebook, Instagram via @SoundCloud, or @SoundCloudForBrands on Twitter.

[www.press.soundcloud.com](https://www.press.soundcloud.com)



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