

SoundCloud Go x The FADER Present

Little Simz, Murlo, Jamie Isaac and Snoochie Shy

#SCxFader



[SoundCloud Go](#), SoundCloud's new subscription service combining the world's largest catalogue of music and audio with an ad-free listening experience you can take offline, and [The FADER](#), the definitive voice of emerging music and the lifestyle that surrounds it, have partnered to bring some of the world's best emerging acts together for a second evening of new music discovery.

Following on the heels of SoundCloud x The FADER's Paris event, the second night of new music will take place at a secret East London location on Tuesday, 16th August at 7:00pm. This unmissable evening of amazing, emerging talent will feature one of the most exciting artists to come out of London in recent times, [Little Simz](#), who will be joined by DJ/Producer **Murlo**, singer-songwriter **Jamie Isaac** and DJ **Snoochie Shy**.

As satisfying as discovering a new favourite artist or track on SoundCloud, the London event will bring the experience to life for a few lucky fans who can apply for tickets via [Dice](#) and the Dice app.

- Born and raised in North London, the young wordsmith known as Little Simz brings a new level of intelligence, creativity and musicality to the global Hip Hop arena. Just 22 years of age, Little Simz released her latest album, *A Curious Tale Of Trials + Persons*, on her own record label, Age 101: Music, to widespread critical acclaim. The musician also made history in 2015 by becoming the first independent UK rapper to appear on Forbes' prestigious 30 Under 30 list. Little Simz kicked off her eagerly anticipated *A Curious Tale Of Trials + Persons: The Tour* in early 2016, bringing the entire album, and a selection of hits from her expansive back catalogue, to audiences worldwide.
- Born and bred in the East Midlands, DJ, producer, and visual artist Murlo is shooting up the ranks to become one of the country's most talked about electronic musicians. Specialising in a unique brand of intricate, colourful dance music, his varied output is informed in equal parts by his love of dancehall, soca, garage, bassline, grime and more.
- Since his early collaborations with fellow south London artist King Krule, Jamie Isaac has attracted acclaim for his unique songwriting and distinctive fusion of genres. His July 2016 album, *Couch Baby*, showcases a sound that draws from the past but is firmly located in the future — melding laid-back beats, the scratchy barroom jazz, and his deep, resonant vocal tones.
- With her powder pink hair and high-energy DJ sets, Snoochie Shy has emerged as one of one of London's most irresistible personalities. Currently waking up the U.K. as the host of Radar Radio's breakfast show, she's one of the station's most fearsome selectors, spinning trap, dubstep and grime to create undeniably eclectic mixes.

The London event is open to people aged 18+. Due to a limited number of tickets available for this very special night of new music discovery, tickets will be available with entry on a first come, first served basis.

The first SoundCloud Go and The FADER hosted evening of new music discovery took place last month in Paris. The event was headlined by singer-songwriter of the moment Bibi Bourelly, who was joined by rising star Ta-Ha, and DJ Kiddy Smile.

About SoundCloud

As the world's largest music and audio platform, [SoundCloud](#) lets people discover and enjoy the greatest selection of music from the most diverse creator community on earth. Since launching in 2008, the platform has become renowned for its unique content and features, including the ability to share music and connect directly with artists, as well as unearth breakthrough tracks, raw demos, podcasts and more. This is made possible by an open platform that directly connects creators and their fans across the globe. Music and audio creators use SoundCloud to both share and monetise their content with a global audience, as well as receive detailed stats and feedback from the SoundCloud community.

About The FADER

Launched in 1999 and founded by Rob Stone and Jon Cohen, [The FADER](#) is an award-winning, ahead-of-the-curve, music, style and culture publication and the unofficial guide to what's next in music. Led by President and Publisher Andy Cohn, The FADER is credited with giving early exposure to top artists including Kanye West, Bon Iver, Kendrick Lamar, Outkast, The Strokes, Drake and The White Stripes. The FADER brand has expanded in innovative ways, providing a cross-platform reach across print, digital, mobile, social media, and experiential realms, including the flagship live music event, The FADER FORT, in New York and Austin, that presents some of today's most innovative programming and emerging artists to fans.

ABOUT SOUNDCLLOUD

As the world's largest music and audio platform, SoundCloud lets people discover and enjoy the greatest selection of music from the most diverse creator community on earth. Since launching in 2008, the platform has become renowned for its unique content and features, including the ability to share music and connect directly with artists, as well as unearth breakthrough tracks, raw demos, podcasts and more. This is made possible by an open platform that directly connects creators and their fans across the globe. Music and audio creators use SoundCloud to both share and monetise their content with a global audience, as well as receive detailed stats and feedback from the SoundCloud community. For more information, go to: [SoundCloud](#).



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