



New Managing Director for the InSites Consulting London office

Christophe Vergult hands over the 'Olympic torch' to Robert Dossin

InSites Consulting announces that Robert Dossin, currently head of the global Life Sciences & Healthcare sector, has taken over the Managing Director role in the UK from Christophe Vergult per July 1st, 2012.

Christophe started establishing the InSites Consulting UK business in 2009. 3 years later, the company has built a strong team and solid business in the UK, with clients such as BBC, Diageo, Janssen Pharmaceuticals, Pfizer, Vodafone, National Geographic and Everything Everywhere to anchor further growth. Last fiscal, the London office realized a total turnover of £2.200.000 or almost 20% of InSites Consulting's total business.

Robert Dossin will take over all MD responsibilities and will manage the UK team, with the 3 Business Directors Simon McDonald, Aaron Rattue and Lisa Ohlin as his direct reports. Maarten Lagae, Emma Hargreaves and Julia Wiedemann will complement the UK team and focus on serving and expanding the UK client base for the next fiscal year. Robert will continue to lead the Life Sciences & Healthcare team globally and locally.

"We feel Robert is perfectly suited to act as MD for our London office, further stimulating growth and prosperity. In his 15+ years of international experience, he managed many teams and is no stranger to delivering commercial results in an economic constraint environment." says Kristof De Wulf, CEO of InSites Consulting.

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About InSites Consulting:

InSites Consulting was founded in 1997, and although a market research agency its founders never really had the ambition of being market researchers. InSites Consulting is in fact a crazy mixture of academic visionaries, passionate marketers and innovating researchers, all determined to tackle the status-quo van of market research.

In the past 10 years the company has grown an amazing 35% every year. Today they are more than 130 collaborators in 5 offices (Belgium, the Netherlands, the UK, Romania and the US). Their energy is generated by assisting world brands in the improvement of their marketing and in reaching consumers all over the world. The InSites Consulting work has already been rewarded with no less than 15 international awards.

The recipe to success: constant enthusiasm, a lot of hard work, a sharing culture and permanently innovating research methods and leading marketing ideas. And last but not least: positively surprising customers on a daily basis.

More info: www.insites-consulting.com - Twitter: [@InSites](https://twitter.com/InSites)



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