

# AcceptEmail and Kansys Partner to Bring Email Billing and Payment Solution to Telecommunications Carriers

OCPay Powered by AcceptEmail Reduces Collection Costs for Billers by Up to 70% while Eliminating Hassle and Saving Time for Customers

NEW YORK and OLATHE, Kan. - October 28, 2015 – [Kansys Inc.](#) has joined forces with [AcceptEmail](#) to offer OCPay - short for “Open, Click, Pay” - an email or text-based bill payment option to providers of communications services. The solution is available immediately to Kansys customers.

OCPay powered by AcceptEmail is a straightforward, visually compelling payment request embedded in a patented email format with a built-in, simple payment function. OCPay simplifies the entire process of billing, making payments, and confirming payment receipt. Consumers who receive a payment request from their carrier will be able to respond with a single click, right in their inbox on a mobile device or email application. There are no multiple usernames or passwords to remember and there is no cumbersome navigation through bill payment portals.

Members of the [Millennial Generation](#), digital natives who have grown up in a networked, online world, will welcome OCPay for its speed and convenience. [Baby Boomers](#), who still rely on traditional paper-based payment methods, or who put up with time-consuming online payment methods, will welcome OCPay because they too have grown comfortable with email and texting.

*“Kansys enjoys an outstanding reputation for its expertise in the OSS/BSS arena. We are very much looking forward to working with them and to having them introducing AcceptEmail’s unique platform to their long list of carrier clients.”*

— Ron Averett, President and CEO North America, AcceptEmail

“We’ve found that rapid payment response and confirmation is particularly valued by providers and users of telecommunications services. It can help prevent suspension of service due to late or missed payments. If service has been suspended, then a quick confirmation via AcceptEmail can help get it connected again much faster than any other method.”

[Bill Griffin](#), Business Development Lead for Kansys, Inc. added, “We’re excited to introduce

OCPay, powered by AcceptEmail, to the North American carriers. The solution provides savings, engagement and customer satisfaction opportunities for several subscriber segments.

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## How AcceptEmail Works

AcceptEmail generates payment requests on behalf of billers, displays the payment options that the biller offers to their customers, delivers essential data to the chosen payment method, and obtains authorization of the payment.

When the authorization arrives, the consumer gets notified immediately. The AcceptEmail payment request changes color on screen – from blue (payment due) to green (payment received).

Billers who use AcceptEmail typically experience reductions of up to 70 percent in collection costs. They also receive instant proof of bill delivery. AcceptEmail customers pay their bills faster – between ten and 14 days – than those who use paper bills. Instant proof of payment reduces the amount of service calls related to payments by more than 10%.

Communications service providers, their customers and anyone who'd like to learn more about OCPay and how it meets billers' needs in today's networked world, are invited to join the Kansys' Hosted Webinar on December 1.

## About Kansys, Inc.

Founded in 1997, Kansys Inc was established by BSS/OSS consultants with extensive communication experience. We mediate, analyze, integrate and invoice over 4 Billion transactions per month. We've completed over 60 billing system projects on 11 different billing platforms.

Kansys offers strong BSS/OSS subject matter expertise to provide consulting, system integration, custom software development, high scale analytics and reporting, SaaS functionality and a myriad of industry solutions. Whenever possible, we use our metadata tools to drive nimble and quick solutions. Our adaptive approach allows us to collect, analyze and monetize solutions that increase revenue and maximize operational efficiency.

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## ABOUT ACCEPTEMAIL

[AcceptEmail](#) is the easiest way to receive and pay bills and reminders for consumers and SMEs. Rather than a notification to log in to a biller portal, customers receive real-time payment requests via various messaging solutions: email, mobile, QR code or social media. In a few clicks, bills can be paid directly from the inbox, using online or mobile payment methods. No manual data (re)entry is involved, and the customer does not need to register or log-in. Customers experience more convenience, with fewer steps to take and with real-time updates that show the current status of the bill in the message itself.

AcceptEmail is the market leader for consumer remittances in Western Europe, serving approximately 600 clients. IntelligentHQ.com named the company one of [Europe's 50 Hottest FinTech Companies](#) in 2014. Headquartered in Amsterdam, AcceptEmail has offices in Belgium, Germany, the UK, and [its recently opened \(May 2015\) location in New York](#).



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