

AcceptEmail, with Its “Compelling New Offering and Solid Business Model,” Named a Company to Watch by Fintech Forward

Hassle-Free Billing and Payment Method Strengthens Customer Relationships by Filling the Digital Gap and Meeting the Needs of Today’s Highly Mobile, Tech-Savvy Consumers

NEW YORK - October 14, 2015 – AcceptEmail is one of the new forces and influences that are shaping the banking industry, according to Fintech Forward’s panel of industry experts from the [Bank Administration Institute](#) (BAI), [SourceMedia](#), and a selection of financial institutions.

[Fintech Forward](#), a strategic alliance of BAI and American Banker, announced that AcceptEmail is one of “[20 Fintech Companies to Watch](#)” for 2015. Earlier, AcceptEmail had also been named a finalist in the category of Most Innovative Non-Financial Institutions for the BAI-Infosys Finacle Global Banking Innovation Awards.

AcceptEmail CEO Peter Kwakernaak was on hand to accept the honor at [BAI Retail Delivery](#), which runs through Thursday, October 15 at the Venetian in Las Vegas. Kwakernaak will offer his views on financial services innovation, on his company’s approach to innovation initiatives, and his advice to banks competing in the digital age during a video interview at 3:30 today in the conference’s Media Room, Veronese 2201B.

AcceptEmail offers a simple, intuitive method of billing and payments. It is ideal for banks and businesses that serve today’s highly mobile consumers, especially the digitally-savvy members of the [Millennial Generation](#). AcceptEmail holds a 95% market share in the Netherlands and is the leader in consumer remittances throughout Western Europe.

“Billing and payments are often a pain and a hassle, but it just doesn’t have to be that way. Just listen to the [people we recently interviewed near our American headquarters in New York](#),” said Kwakernaak. “In America, consumers spend an average of six days a year dealing with their bills. Our mission is to give them that time back.”

About AcceptEmail

[AcceptEmail](#) is the easiest way to receive and pay bills and reminders for consumers and SMEs. Rather than a notification to log in to a biller portal, customers receive real-time payment requests via various messaging solutions: email, mobile, QR code or social media. In

a few clicks, bills can be paid directly from the inbox, using online or mobile payment methods. No manual data (re)entry is involved, and the customer does not need to register or log-in. Customers experience more convenience, with fewer steps to take and with real-time updates that show the current status of the bill in the message itself.

AcceptEmail is the market leader for consumer remittances in Western Europe, serving approximately 600 clients. Headquartered in Amsterdam, AcceptEmail has offices in Belgium, Germany, the UK, and its recently opened (May 2015) location in New York.

Twitter: <https://twitter.com/acceptemail>

LinkedIn: <https://www.linkedin.com/company/acceptemail>

Blog: <http://www.acceptemail.com/us/blog>

Press Contacts:

Peter Kwakernaak, CEO

+1 (404) 259-2506

pkwakernaak@acceptemail.com

Tom Burke, Graber Associates

+1 (617) 326-7471

tom@graberassociates.net

ABOUT ACCEPTEMAIL

[AcceptEmail](#) is the easiest way to receive and pay bills and reminders for consumers and SMEs. Rather than a notification to log in to a biller portal, customers receive real-time payment requests via various messaging solutions: email, mobile, QRcode or social media. In a few clicks, bills can be paid directly from the inbox, using online or mobile payment methods. No manual data (re)entry is involved, and the customer does not need to register or log-in. Customers experience more convenience, with fewer steps to take and with real-time updates that show the current status of the bill in the message itself.

AcceptEmail is the market leader for consumer remittances in Western Europe, serving approximately 600 clients. IntelligentHQ.com named the company one of [Europe's 50 Hottest FinTech Companies](#) in 2014. Headquartered in Amsterdam, AcceptEmail has offices in Belgium, Germany, the UK, and [its recently opened \(May 2015\) location in New York](#).



AcceptEmail pressroom