

AcceptEmail Steps Up to the Plate at Finovate Fall

Europe's Market Leader in eBill Payments to Demo Its Hassle-Free Billing and Payment Method that Meets the Needs of Today's Highly Mobile, Digitally Savvy Consumer

NEW YORK - September 1, 2015 – AcceptEmail brings both its award-winning Software-as-a-Service online payment solution and two of its award-winning senior executives to the stage at Finovate Fall in Manhattan.

CEO Peter Kwakernaak and CTO Geerten Oelering will demonstrate the company's convenient, secure, pay-from-the-inbox service at 3:06 p.m. on September 16 at the New York Hilton Midtown.

AcceptEmail holds a 95% market share in the Netherlands. The Amsterdam-based company was named one of Europe's 50 Hottest in 2014 by IntelligentHQ.com.

Kwakernaak and Oelering's onstage impersonations of Steve Jobs and Steve Wozniak stole the show at Finovate London in 2014. This time they'll be using bats and balls from America's national pastime to show just how bill payment doesn't have to be the nightmare that it often is.

As Peter, a former semipro baseball player in Europe, puts it, "We're not here to reclaim our colony of New Netherland. We got it for a bargain. So now we've got an even greater bargain – in time, convenience, and cost savings - for American consumers and businesses."

The duo will demonstrate how AcceptEmail's simple, intuitive payments are ideal for companies that serve today's highly mobile consumers, especially the digitally-savvy members of the Millennial Generation.

Companies that offer AcceptEmail as one of their bill payment options can reduce costs by up to 70%, get paid 50% quicker, and improve NPS scores by 20%.

Ron Averett, AcceptEmail's president for U.S. and Canada, will also be on hand at Finovate Fall to greet customers, partners and journalists. Ron is the former CEO of Princeton eCom and Softgate Systems.

About AcceptEmail

AcceptEmail is the easiest way to receive and pay bills and reminders for consumers and SMEs. Rather than a notification to log in to a biller portal, customers receive real-time payment requests via various messaging solutions: email, mobile, QR code or social media. In a few clicks, bills can be paid directly from the inbox, using online or mobile payment methods. No manual data (re)entry is involved, and the customer does not need to register or log-in. Customers experience more convenience, with fewer steps to take and with real-time updates that show the current status of the bill in the message itself.

AcceptEmail is the market leader for consumer remittances in Western Europe, serving approximately 600 clients. Headquartered in Amsterdam, AcceptEmail has offices in Belgium, Germany, the UK, and its recently opened (May 2015) location in New York.

Twitter: <https://twitter.com/acceptemail>

LinkedIn: <https://www.linkedin.com/company/acceptemail>

Blog: <http://www.acceptemail.com/us/blog>

ABOUT ACCEPTEMAIL

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